

United States Electronic Thesis and Dissertation Association

USETDA 2022

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USETDA 2022 Conference Making Connections – Scholarly Communication in the Digital Age

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USETDA 2022

12th Annual Conference on Electronic Theses and Dissertations

September 21—23, 2022 Cleveland, Ohio

Making Connections Scholarly Communication in the Digital Age



he USETDA 2022 Conference will be held September 21 – 23, 2022 at the Crowne Plaza Hotel in Cleveland, Ohio, organized by Case Western Reserve University, Kent State University and the USETDA. USETDA 2022 will provide excellent educational opportunities for professionals from graduate schools, libraries, academic computing and others who work with electronic theses and dissertations (ETDs), institutional repositories, graduate students and scholarly communications. Our goal is to offer relevant, practice-oriented content that supports ETD productivity improvement and ETD professionals. This includes the advancement in ETD operations, the encouragement of the formation of regional ETD associations and networking communities, as well as providing useful and innovative resources, standards, and technology for the development and support of ETD programs. Proposals are welcome from libraries, graduate schools, information technology professionals, graduate students, and faculty as well as library and information systems / services representatives.

The conference theme "Making Connections – Scholarly Communication in the Digital Age" will focus on the impact and implications of connecting scholars and research from across the country and around the world. We will examine the present use and availability of ETDs and related initiatives. We will also explore new and emerging ETD practices, needs, and influences that impact administrative, graduate school, and library professionals.

The USETDA 2022 conference will be a hybrid event. The virtual program will include plenary panel presentations, breakout sessions and workshops in which participants can join in the live discussions. For the in-person venue in Cleveland, in addition to the live sessions, we will host an opening reception, lunches, a networking breakfast, vendor exhibits and poster session event offering a variety of social engagement opportunities. Through our Call for Proposals we welcome your experiences as well as how to provide new capacities to reenvision the future, best practices and policies. Presentation materials (slides, papers, posters, videos) will be included in the online proceedings.

Conference information is available from the resource links at the top of this Web page and

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- Networked Digital Library of Theses and Dissertations (NDLTD) 0
- OhioLINK ETD Center Advisory

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in the right side-bar index.

Forthcoming Resources

- Conference Proceedings
- Program (pdf)
- Welcome to USETDA 2022

Important Dates

- Call for proposals
 - Announcement: March 1, 2022
 - Submission deadline: April 29, 2022
 - Presenter notifications: May 23, 2022
- Registration: May 16 September 14, 2022
- Conference Date: September 21-23, 2022

Countdown to USETDA 2022 Conference It's conference time!



USETDA 2022 CLEVELAND, OH

USETDA 2022 Conference Organizing Committee

- Ellen Amatangelo (Brigham Young University Library)*
- Heidi Arbisi-Kelm (University of Iowa Graduate College)*^
- Valerie Emerson (George Washington University Libraries)*^
- Sally Evans (George Mason University Library)*
- Lucy Fazzino (St. John's University Libraries)*^
- Teri Green (University of Toledo College of Graduate Studies)*^
- John Hagen (Renaissance Scholarly Communications, USETDA Executive Director)*^
- Janice Robinson (Brigham Young University Graduate Studies)*
- Teri Robinson (Mississippi State University Libraries)*
- Cynthia Tindongan (Ohio University Graduate College)*
- Stacy Wallace (University of Florida Graduate School)*
- Emily Wuchner (University of Illinois at Urbana-Champaign Graduate College)*^
- Aura Young (University of North Carolina Charlotte, The Center for Graduate Life)*^

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*USETDA Board Member ^Program Committee Member

Things to do in Cleveland

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Top 10 Most Viewed Attractions on ThisisCleveland.com

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United States Electronic Thesis and Dissertation Association

Accommodation

The USETDA 2022 Conference will be held September 21 – 23, 2022 at the Crowne Plaza Hotel – Playhouse Square in Cleveland, Ohio. The group discount rate is (US) \$134 per night.

To book your group discount reservation at the Crowne Plaza Hotel, click here. The group discount code is "UET".

- Reservations for attendees must be received on or before 9/12/2022 to receive the group discount rate.
- Guest room rate available 3 days pre and post of meeting dates, based on availability.
- Complimentary guest room and meeting space WIFI will be provided.
- Parking Rates: \$37+ /night (Overnight Valet Parking) / \$15+/day (Daily Valet Parking).
- Meals
 - Breakfast is available in the Crowne Plaza Hotel's *Ghost Light Restaurant* (see menu).
 - The USETDA will provide complimentary breakfast on Thursday morning (networking breakfast) as well as lunches on Wednesday and Thursday (included in your conference registration).
 - Thursday evening dinner will be organized as a dine-around in small groups to explore local restaurants in Cleveland (cost on your own).
- The Crowne Plaza Hotel travel advisories and safety protocols include reduced interaction with hotel staff and appropriate sanitizing protocols. Regional protocols do not require proof of vaccination or testing, thus we will follow local health department guidelines while in Cleveland at the time of the event. At present the wearing of masks at the hotel is recommended but optional; this may change depending on local conditions and advisories at the time of the event.

Crowne Plaza Hotel at Playhouse Square 1260 Euclid Ave Cleveland, OH 44115 (216) 615-7500



USETDA 2022

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Upcoming Events Jan 18 2:00 pm - 3:00 pm EST ETD Formatting User's Group Meeting View Calendar





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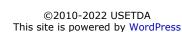
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- OhioLINK ETD Center Advisory Council Formerly OETDA 0
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United States Electronic Thesis and Dissertation Association

Call for Proposals

Click **here** to view the USETDA 2022 Conference Call for Proposals information.

Abstract registration deadline: April 29, 2022

Submission deadline for presentations and papers: September 20, 2022

The USETDA 2022 Conference will be held September 21 – 23, 2022 at the Crowne Plaza Hotel in Cleveland, Ohio. Select sessions will be offered online for virtual attendees.

CFP Resources

- Code of Conduct
- Poster Guidelines
- Selection Rubric

USETDA 2022

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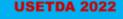
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Cleveland Promotions



This is The Land. The Land for keeping 'em talking. The Land for getting inspired. And The Land for living it up. No matter what, we're never losing sight of who we are or who we're always going to be. And for that, you're welcome.

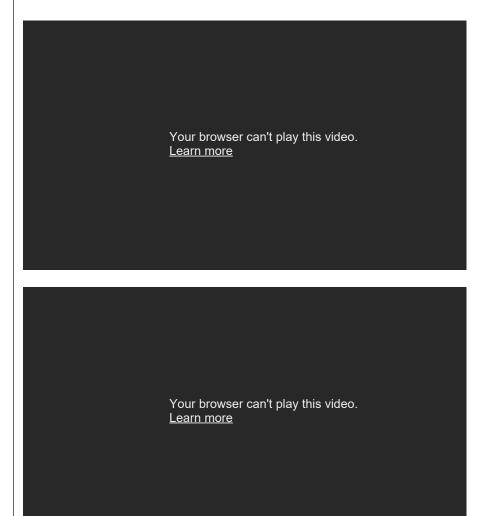


12th Annual Conference on Electronic Theses and Dissertations

September 21—23, 2022 Cleveland, Ohio Making Connections Scholarly Communication in the Digital Age



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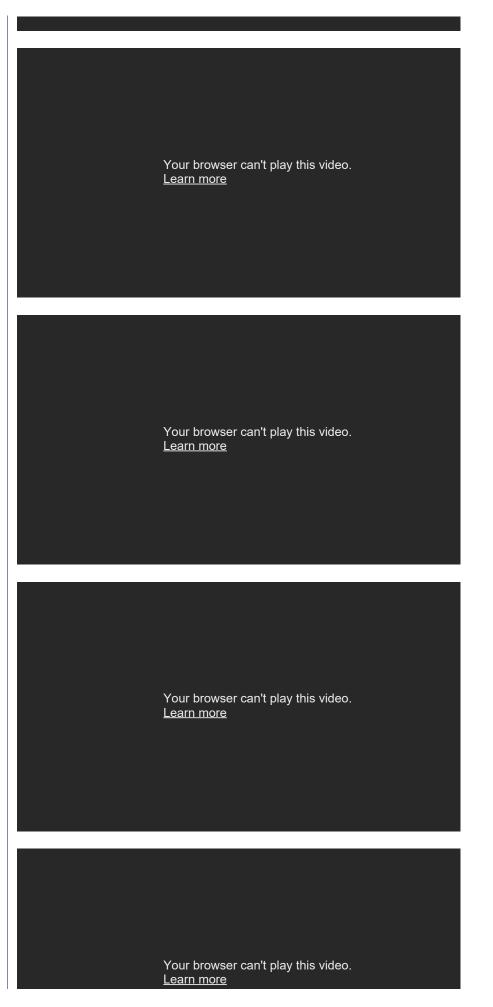
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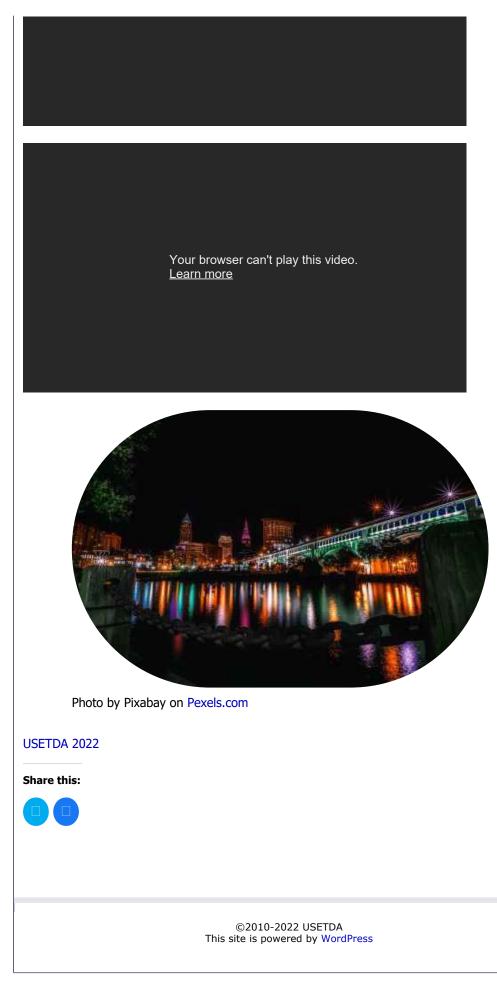
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United States Electronic Thesis and Dissertation Association

Conference Invitation

The USETDA has announced their 12th annual conference — USETDA 2022 — *Making Connections: Scholarly Communication in the Digital Age*, to be held as a hybrid event at the Crowne Plaza Hotel in Cleveland, Ohio on Wednesday, Thursday, and Friday, September 21 – 23, 2022 (and online, all

(JCetdA)



times Eastern). To register, visit our registration information Web page.

USETDA 2022

12th Annual Conference on Electronic Theses and Dissertations

September 21—23, 2022 Cleveland, Ohio Making Connections Scholarly Communication in the Digital Age



USETDA Conferences are an excellent educational opportunity for ETD professionals from graduate schools, libraries, academic computing and others who work with electronic theses and dissertations (ETDs). The conference theme "Making **Connections – Scholarly Communication** in the Digital Age" will focus on the impact and implications of connecting scholars and research from across the country and around the world. We will examine the present use and availability of ETDs and related initiatives while also exploring new and emerging ETD

practices, needs, and influences impacting administrative, graduate school and library professionals.

This year's program includes two plenary panel discussions.



Wednesday, September 21st – **"ETD Formatting and Reviewing: Hot Topics and Questions"**. Panelists include: Larry Tague (University of Tennessee Health Science Center – College of Graduate Health Sciences), Sally Evans (George Mason University Libraries), Stacy Wallace (University of Florida Graduate School) and Ericka Findley (University of Utah Graduate School). Moderator: Lily Compton, (Iowa State University Graduate College).

Thursday, September 22nd – "Dancing with the Stakeholders: An interactive discussion on types of ETD stakeholders and how they can affect ETD management". Guided by G.W. Swicord (University of Florida Libraries), additional panelists include Stacy Wallace (University of Florida Graduate School), Lily Compton (Iowa State University Graduate College)

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and Emily Flynn (OhioLINK). Moderator: Emily Wuchner, (University of Illinois at Urbana-Champaign).

Program Highlights

The full program includes two interactive keynote plenary panel discussions, one 90-minute workshop, eight 20-minute brief breakout presentations, eight 50-minute extended breakout presentations, four poster presentations including user group meetings as well as a variety of networking opportunities. All presentations will be delivered "live" via Hopin during the conference. You will be able to view all of the presentations in the Conference Proceedings. You can view the entire conference session line up in our Program Schedule.

Networking Opportunities

In Cleveland you will have the opportunity to participate in a number of structured as well as informal networking opportunities to discuss a variety of ETD topics with colleagues and special interest groups including our welcome reception, networking breakfast and lunches, poster presentation / vendor fair and Dine Arounds. Virtual participants can join in the discussions via Hopin for all sessions throughout the conference.



Conference Workshop

We are pleased to offer intensive learning experiences through our conference workshop series. This year's workshop is **"Hybrid Writing Boot Camp".** Presenters include: Emily Redd and Virginia Foley (East Tennessee State University Graduate School and Educational Leadership & Policy Analysis). For a complete description, visit the conference workshops Web page.

Registration

Don't miss out on this unique opportunity to learn more and share your experiences with colleagues at USETDA 2022! Member registration is only \$169 or \$269 at the non-member rate through September 14th. Book your group discount lodging reservation at \$134 per night by September 12th via our Accommodation Web page. To register for the conference, visit our registration information Web page.

We hope to see you in-person in Cleveland or online at USETDA 2022.

Kind Regards, USETDA Conference Organizing Committee



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| 2022 USETDA Program Schedule | | | | | | |
|----------------------------------|--|--|--|--|--|--|
| Wednesday 9/21/22 | | | | | | |
| 8:00 AM - 4:00 PM | Registration & Vendor Fair (Foyer) + Breakfast (8:00-9:00am - Allen Room) | | | | | |
| | Ballroom Palace I (Plenary/Breakout) | Palace II (Breakout) | | | | |
| 9:00 AM - 12:00 PM | | Workshop: Hybrid Writing Boot Camp. Presented by Emily Redd and Virginia Foley (East Tennessee State University Graduate School and Educational Leadership & Policy Analysis). Moderator: Cynthia Tindongan | | | | |
| 12:00 PM - 1:30 PM | Lunch (Allen Room) and Virtual Open Breakout Session | | | | | |
| | Plenary 1: Panel Discussion (Ballroom Palace I): ETD Formatting and Reviewing: Hot Topics and Questions. Panelists: Larry Tague (University of Tennessee Health Science Center - College of Graduate Health Sciences), Sally Evans (George Mason University Library), Stacy Wallace (University of Florida Graduate School), Ericka Findley (University of Utah Graduate School); Lee Spence (LaTeX Support/Product Specialist - Overleaf). Moderator: Lily Compton | | | | | |
| 1:30 - 3:00 PM | Evans (George Mason University Library) Graduate School), Ericka Findley (Univer |), Stacy Wallace (University of Florida sity of Utah Graduate School); Lee | | | | |
| 1:30 - 3:00 PM 3:00 - 3:10 PM | Evans (George Mason University Library Graduate School), Ericka Findley (Univer Spence (LaTeX Support/Product Speciali |), Stacy Wallace (University of Florida sity of Utah Graduate School); Lee | | | | |
| | Evans (George Mason University Library Graduate School), Ericka Findley (Univer Spence (LaTeX Support/Product Speciali |), Stacy Wallace (University of Florida rsity of Utah Graduate School); Lee (st - Overleaf). Moderator: Lily Compton (Foyer) Breakout 2: Opening a Communication Channel with the ETD Librarian. Presented by Kelley Rowan (Florida International University | | | | |
| 3:00 - 3:10 PM | Evans (George Mason University Library) Graduate School), Ericka Findley (Univer Spence (LaTeX Support/Product Speciali Break Breakout 1: Whose Queue is it Anyway? Integrating Accessibility in Your Templates, Educating Support Staff, and Showing When the Rules Can Bend. Presented by John Fudrow (University of Pittsburgh Libraries) . Moderator: Cynthia Tindongan |), Stacy Wallace (University of Florida rsity of Utah Graduate School); Lee st - Overleaf). Moderator: Lily Compton (Foyer) Breakout 2: Opening a Communication Channel with the ETD Librarian. Presented by Kelley | | | | |
| 3:00 - 3:10 PM 3:10 - 4:00 PM | Evans (George Mason University Library) Graduate School), Ericka Findley (Univer Spence (LaTeX Support/Product Speciali Break Breakout 1: Whose Queue is it Anyway? Integrating Accessibility in Your Templates, Educating Support Staff, and Showing When the Rules Can Bend. Presented by John Fudrow (University of Pittsburgh Libraries) . Moderator: Cynthia Tindongan | Stacy Wallace (University of Florida sity of Utah Graduate School); Lee ist - Overleaf). Moderator: Lily Compton (Foyer) Breakout 2: Opening a Communication Channel with the ETD Librarian. Presented by Kelley Rowan (Florida International University Libraries). Moderator: Ellen Amatangelo | | | | |

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| | Thursday 9/22/2023 | 2 | | | |
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| 8:00 AM - 4:00 PM | Registration & Vendor Fair (Foyer) | | | | |
| 8:00 -9:30 AM | Breakfast and Regional ETD Association Networking (Allen Room) and Virtual Open Breakout Session | | | | |
| 9:30 - 9:45 AM | Break (Foyer) | | | | |
| 9:45 - 10:45 AM | Plenary 2 - Panel Discussion (Ballroom Palace I). Dancing with the Stakeholders: An Interactive Discussion on Types of ETD Stakeholders and How They Can Affect ETD Management. Guided by G.W. Swicord (University of Florida Libraries), additional panelists include Stacy Wallace (University of Florida Graduate School), Lily Compton (Iowa State University Graduate College) and Emily Flynn (OhioLINK). Moderator: Emily Wuchner | | | | |
| 10:45 - 11:00 AM | Break | (Foyer) | | | |
| 11:00 AM - 11:-50 AM | Breakout 5: Student Previously Published Items (SPPI) in an ETD: Making it Easier for Students While Maintaining Functional Formatting. Presented by Larry Tague, Shirley Hancock and Kelsey North (University of Tennessee Health Science Center College of Graduate Health Sciences). Moderator: Katherine Johnson | Breakout 6: Learning to be an A11y: How Covid Taught Us to Be Accessible Content Advocates. Virtual presentation by Elyse Fox, Michelle Compo (Sacramento State University Library). Moderator: Teri Green | | | |
| 12:00 - 1:15 PM | Lunch (Allen Room) and Virtual Open Breakout Session | | | | |
| 1:30 - 1:50 PM | Brief Breakout 7: Kent State University's Journey Toward Accessible ETDs Through Enterprise Education and Expansion. Presented by Virginia Dressler, Cynthia Kristof and Alison Haynes (Kent State University Libraries). Moderator: Sally Evans | Brief Breakout 8: A Pandemic Pivot: From Paper Thesis Submissions to ETDs. Hybrid presentation by Nicholas Dease, Amy Ballmer (Pratt Institute Libraries) and Austin McLean (ProQuest part of Clarivate). Moderator: Stacy Wallace | | | |
| 2:00 - 4:00 PM | Vendor Fair and Poster Sessions (Foyer) / Break Service. (1) If ETD Data Falls in a Generalist Repository, Does It Make a FAIR Sound? Presented by Andrew Mckenna-Foster (Figshare); (2) ETD Topics and Keywords Search Results Revealed the Increasing Need for an Asian American Studies Degree Program. Virtual presentation by Boutsaba Janetvilay (Fresno State Library); (3) Vireo 4: Connecting Diverse Parts of Organizations to Customizable ETD Submissions. Presented by Emily Wuchner (University of Illinois at Urbana- Champaign Graduate College) and Courtney Mumma (Vireo/Texas Digital Library); (4) Connecting Students to the Jacksonville University's Institutional Repository. Presented by Allison Crawford (Jacksonville University Library). | | | | |
| 4:00 - 5:00 PM | Breakout 9: ETD Administrator User Group Meeting. Hosted by April Ellsey, Lucas Otto, Austin McLean and Gilia Smith (ProQuest part of Clarivate) | Breakout 10: OhioLINK ETD Center Users Group Meeting. Hosted by Emily Flynn (OhioLINK) | | | |
| 6:30 PM | Dine Arounds (Off-site: dine of | on your own in small groups) | | | |

| Friday 9/23/2022 | | | | | |
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| 8:00 - 9:00 AM | Breakfast (on your own) | | | | |
| 9:00 - 9:20 AM | Brief Breakout 11: Creating a Thesis Dissertation Writing Program: A Case Study. Presented by Lily Compton, Elena Cotos and Kristin Terrill (Iowa State University Graduate College). Moderator: Katherine Johnson | Brief Breakout 12: Implementing Collaborative Digital Repository: The DAATJ Experience in Bangladesh. Virtual presentation by Dr. Md. Zillur Rahman (Ahsanullah University of Science and Technology Library). Moderator: John Hagen | | | |
| 9:20 - 9:30 AM | Break (Foyer) | | | | |
| 9:30 - 9:50 AM | Brief Breakout 13: Creating a More Efficient ETD Workflow at Brigham Young University. Presented by Ellen Amatangelo (Brigham Young University Library). Moderator: Cynthia Tindongan | Brief Breakout 14: Archiving Student- Authored Video Games in the Digital Age. Virtual presentation by Anne Morrow (University of Utah Library). Moderator: Emily Wuchner | | | |
| 9:50 - 10:00 AM | Break | (Foyer) | | | |
| 10:00 - 10:20 AM | Brief Breakout 15: ETD Formatting / Community Engagement Users Group Meeting. Hosted by Sally Evans (George Mason University) and Emily Wuchner (University of Illinois at Urbana-Champaign Graduate College). | Brief Breakout 16: Revisiting Embargo Policy for Creative Writing Theses at Public Institutions. Virtual presentation by Laura Kotti (University of South Carolina Graduate School). Moderator: Katherine Johnson PRESENTATION CANCELLED | | | |
| 1:00 PM | Optional Tours (off site) | | | | |

USETDA 2022





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12th Annual Conference on

Electronic Theses and Dissertations

September 21-23, 2022

Cleveland, Ohio

Making Connections

Scholarly Communication in the Digital Age

USetdA



United States Electronic Thesis and Dissertation Association

Registration Information

The US Electronic Thesis and Dissertation Association (USETDA) will hold their 12th annual conference, "USETDA 2022" from September 21 – 23, 2022 at the Crowne Plaza Hotel in Cleveland, Ohio and also as an online virtual hybrid event via Hopin virtual conference system.

Please review the following information before registering. You will find our Registration Checklist and Rates Chart listed below.

Registration will be available May 15, 2022 through September 14, 2022 at the rate of \$169 for members or \$269 for non-members. Presenter rates are available at \$69 for members and \$169 for non-members. The registration cost for in-person and virtual participation is the same; we will request your preference during the registration process. To register follow the registration checklist below.



Late Registration – We're offering a 10% discount during late registration – member registration is only \$150 or \$250 at the non-member rate from September 15th – 19th.

Membership: USETDA members receive a considerable conference registration discount over non-member rates to attend the annual

conference. **Institutional, Association and Consortium** membership options provide the discount registration rate to all persons at the member institution, association or consortium. The **Individual** membership option is intended for individuals independent of organizations or for use where your institution may not yet offer or support an ETD program. Complete information is available on our membership Web page.



View the Conference Program

Registration Checklist

- 1. Check the status of your USETDA membership for registration discount eligibility
- 2. Review the USETDA Conference Rates Chart (below) to confirm applicable fees
- 3. Pay membership fee (if applicable) via our Membership Web page
- 4. Purchase conference registration tickets and complete the online registration form via our

Site Search:

Upcoming Events Jan 18 2:00 pm - 3:00 pm EST ETD Formatting User's Group Meeting View Calendar



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Events Web page

5. Book your group discount reservation at the Crowne Plaza Hotel (Cleveland) via our Accommodation Web page

USETDA Conference Registration and Membership Rates Chart

| Membership Enrollment Fee (Annual) | | Membership fees must be paid separately from registration via our Membership Web page. |
|--|-------|--|
| Institutional (discount member registration rate applies to all staff) | \$100 | |
| ETD Association (covers multiple institutions)* | \$75 | *Per member institution plus \$100 base fee |
| Library Consortium (covers multiple institutions)* | \$85 | *Per member institution plus \$100 base fee |
| Individual | \$50 | Intended for individuals independent of organizations or for use where your institution may not yet offer or support an ETD program. |
| Registration Options | | Purchase conference registration tickets and complete the online registration form via our Events Web page |
| Member registration | \$169 | Requires valid USETDA membership. |
| Non-member registration | \$269 | |
| Presenter (Member) registration | \$69 | Presentation must be accepted by the Program Committee. Requires valid USETDA membership. |
| Presenter (Non-member) registration | \$169 | Presentation must be accepted by the Program Committee. |
| Related Conference Event Fee (if applicable) | | |
| Welcome Reception Guest Fee | \$50 | Only if bringing a guest |
| Workshops | \$0 | Workshop Descriptions |
| *Contact USETDA for multi- institutional arrangements. | | |

Payment Terms:

Payment is expected at the time of registration. We recommend that membership payments be completed prior to purchasing registration tickets via our membership Web page.

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ETD Organizations

- Florida ETD Group (FLETD) 0
- Networked Digital Library of Theses and Dissertations (NDLTD) 0
- OhioLINK ETD Center Advisory Council Formerly OETDA 0
- Texas Electronic Thesis and Dissertation Association (TxETDA) 0

| Support | t USE | TDA |
|---------|-------|-----|
| Don | ate | |

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USETDA » Registration Information
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Discounted member registrations received without valid memberships will be invoiced at the institutional rate and billed to the conference registrant. We accept all major credit cards and PayPal for payment. Instructions for wire transfer and invoices are available upon request at info@usetda.org.

Cancellation Policy:

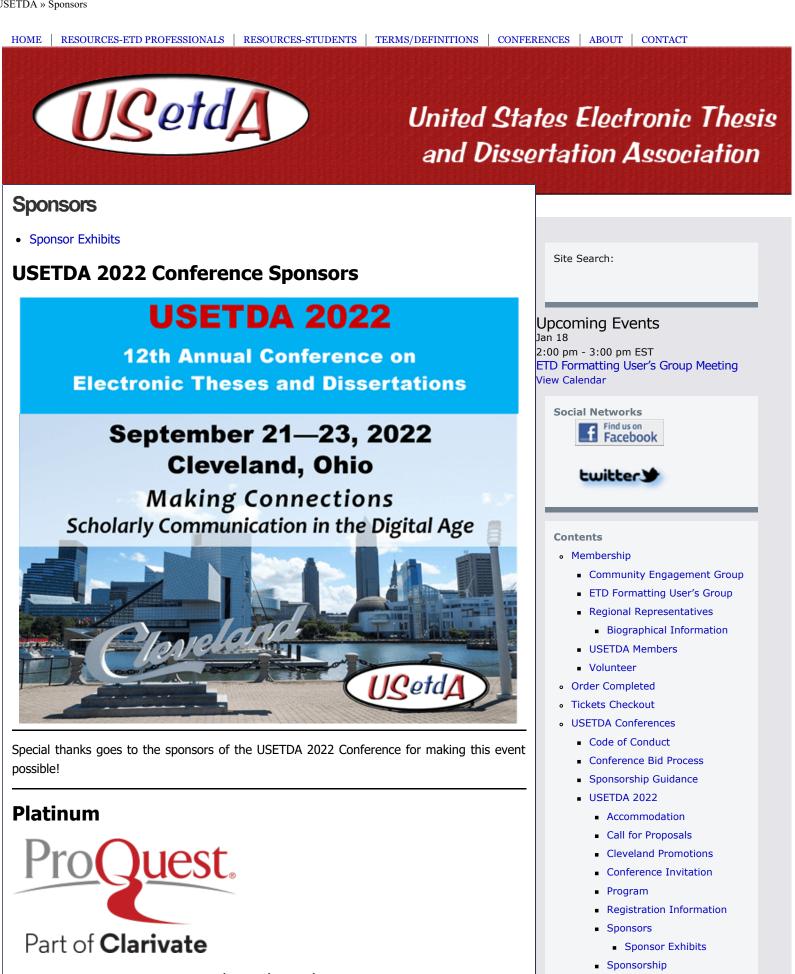
You must notify the Conference Organizing Committee in advance of the conference date at info@usetda.org. Cancellations will be subject to a 25% service fee. No refunds will be issued for cancellation requests received after September 20, 2022. Cancellations will be processed within 60 days after the end of the event.

USETDA 2022

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Travel Information



COLLEGE OF GRADUATE HEALTH SCIENCES

Gold



Office of Graduate Studies and Harold B. Lee Library





Silver



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United States Electronic Thesis and Dissertation Association

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WELCOME to USETDA, 2022! Attend our sessions:

- A Pandemic Pivot: From Paper Thesis Submissions to ETDs
- Nicholas Dease
 Digital Learning Librarian, Pratt Institute
- Austin McLean
 Senior Director, Dissertations Academic Relations, Clarivate

ProQuest ETD Administrator User Group Meeting

- April Ellsey
 Director of Product Management, Dissertations, Clarivate
 Lucas Otto
- Senior Product Manager. Dissertations. Clarivate

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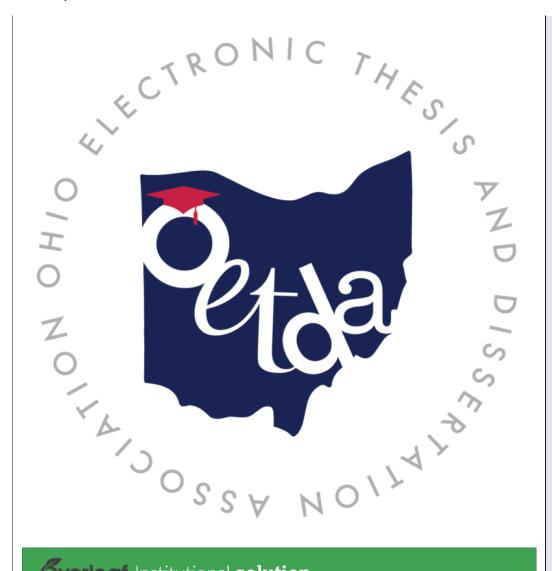
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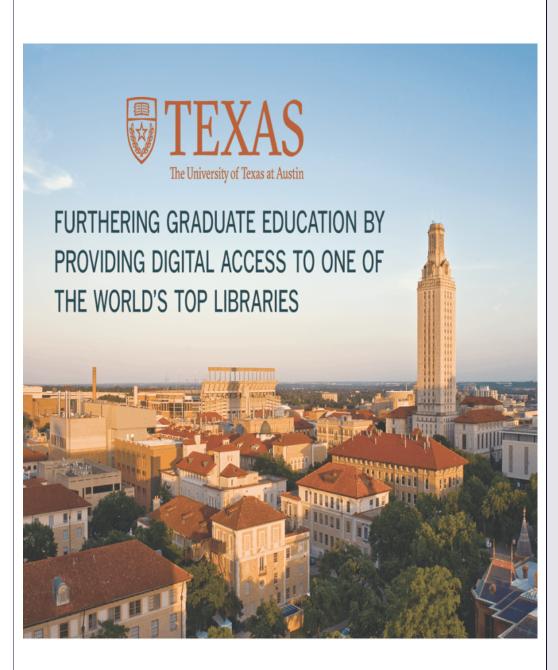


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Mason's library system is one of the leading academic research libraries in Virginia and the DC Metro area, and we continue to gain steadily in national stature.

Mason Publishing, a division within University Libraries, encompasses the George Mason University Press, our IR (MARS), University Dissertation & Thesis Services, Scholarly Communications, and Copyright Resources. We have required electronic deposit of our theses and dissertations to MARS since 2013.

Mason is thrilled to sponsor the 2022 USETDA Conference and we welcome you to Cleveland.



University Libraries



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United States Electronic Thesis and Dissertation Association

Sponsorship

The US Electronic Thesis and Dissertation Association (USETDA) will hold their 12th annual conference, "USETDA 2022" from September 21 – 23, 2022 at the Crowne Plaza Hotel in Cleveland, Ohio and also as a virtual hybrid event via Hopin virtual conference system.

USETDA 2022 is for professionals from graduate schools, libraries, academic computing and anyone else working with electronic theses and dissertations. Our goal is to offer relevant, practice-oriented **USETDA 2022**

12th Annual Conference on Electronic Theses and Dissertations

September 21–23, 2022 Cleveland, Ohio Making Connections Scholarly Communication in the Digital Age



content to support ETD professionals, advance ETD operations and efficiency, and encourage the formation of state-wide ETD associations in the United States.

The conference theme "Making Connections – Scholarly Communication in the Digital Age" will focus on the impact and implications of connecting scholars and research from across the country and around the world. We will examine the present use and availability of ETDs and related initiatives. We will also explore new and emerging ETD practices, needs, and influences that impact administrative, graduate school and library professionals.

Sponsorship Options

The USETDA offers a variety of conference sponsorship options to help support our mission as well as to promote your brands, products and services. You will find the USETDA Conference sponsorship options listed below as well as online. Please take a few moments to consider which level of support you could offer and the benefits we provide. Sponsors are welcome to submit a research-based program for consideration in the Call for Proposals (not intended for product demonstrations).

Responses to this sponsorship invitation should be sent no later than August 10, 2022.

About USETDA 2022

USETDA 2022 is the national conference for ETD professionals from all areas: graduate schools, libraries, and information technology specialists. Our focus is on relevant and current issues with an emphasis on sharing practice-based resources from around the U.S. We anticipate over 200 people will attend, with most constituents being from the United States. In past years we have averaged 100 participants attending and had numerous corporate and non-profit sponsors, including colleges and universities, institutional repository and archival system providers, digital technology applications companies, bookbinders and other library related services. Part of the conference includes an ETD technology fair, where vendors can set up exhibits and interact with our audience. Additionally, there are opportunities to

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participate in the conference during plenary and breakout sessions as well as through advertising and distribution of your promotional materials at the venue and online. We offer a variety of accommodations to suit your promotional needs.

USETDA conferences are a fantastic venue for you to reach out to your constituents. Please consider showing your support by sponsoring this important event.

USETDA 2022 Sponsorship Options

Platinum Sponsor \$3,500

- Logo depicted on the front cover of the digital and print Conference program
- Mention in all conference literature as a Major sponsor
- Logo displayed on the USETDA Conference Website*
- One full-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 10 inches high)
- Two-table display in the conference exhibition area
- Full page display in the virtual conference exhibition area
- Opportunities for one-on-one video conferencing with audience participants via Hopin
- Welcome address from the sponsor (10 minutes) during a plenary session**
- 5 Complimentary Registrations

Gold Sponsor \$2,500

- Logo depicted in the digital and print Conference program
- Mention in all Conference literature as an Associated Sponsor
- Logo displayed on USETDA Conference Website*
- Half-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 5 inches high)
- Full-table display in the conference exhibition area
- Half-page display in the virtual conference exhibition area
- Opportunities for one-on-one video conferencing with audience participants via Hopin
- Welcome message during a conference lunch (2 minutes)
- 2 Complimentary Registrations

Silver Sponsor \$1,500

- Logo depicted in the digital and print Conference program
- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Website*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)
- Full-table display in the conference exhibition area
- Quarter-page display in the virtual conference exhibition area
- Welcome message during a conference breakfast (1 minute)
- 1 Complimentary Registration

Bronze Sponsor \$1,000

- Logo depicted in the digital and print Conference program
- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Website*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)
- Quarter-page display in the virtual conference exhibition area

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- Florida ETD Group (FLETD) 0
- Networked Digital Library of Theses and Dissertations (NDLTD) 0
- OhioLINK ETD Center Advisory Council Formerly OETDA 0
- Texas Electronic Thesis and Dissertation Association (TxETDA) 0



USETDA » Sponsorship

As an additional benefit, all sponsors receive a complimentary one-year USETDA membership.

*Indicates the conference website information will stay online after the event.

**The USETDA Board provides guidance for sponsored presentations during conferences.

Logo graphics should be submitted at the time of sponsorship confirmation (TIF or EPS for print display and png or jpg for online display). Advertisements must be submitted no later than August 1, 2022 (camera ready PDF with or without bleed marks).

USETDA is a public 501(c)(3) nonprofit charitable organization. Contributions to the USETDA are tax deductible for individuals and organizations.

Contact Person:

John H. Hagen Executive Director, USETDA johnhagen@usetda.org

USETDA 2022 Conference Sponsorship Resources:

- USETDA 2022 Conference Information
- USETDA 2022 Conference Sponsors
- USETDA 2022 Conference Sponsorship Options / Contract (pdf) (docx)
- USETDA 2022 Conference Registration / Sponsorship Online Payment

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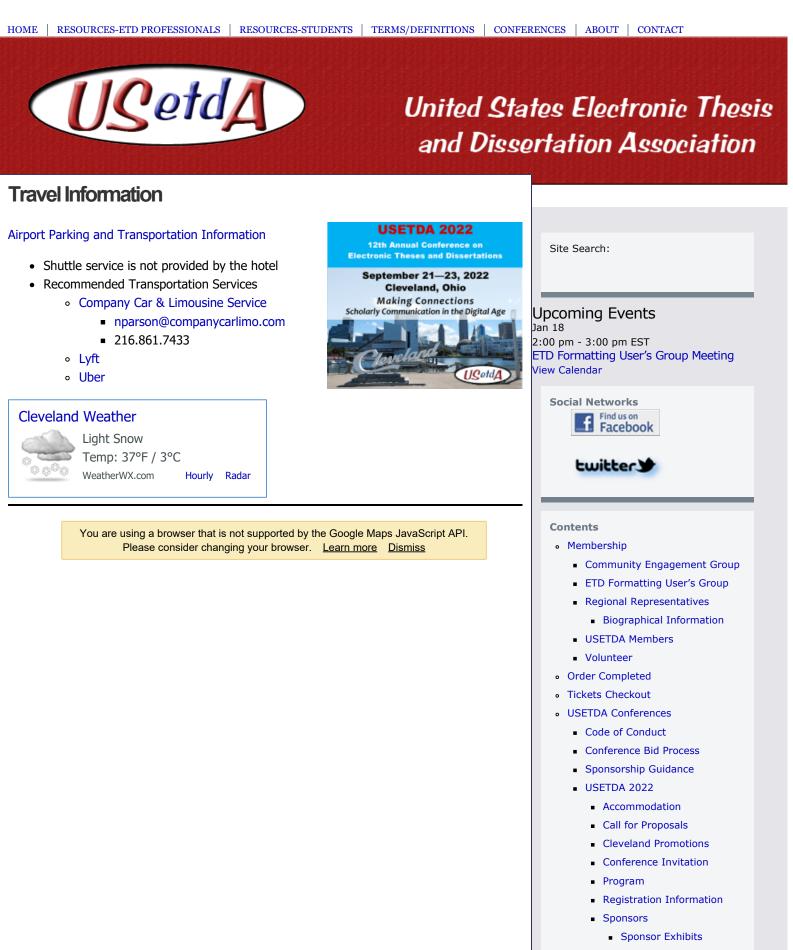
Candid Guidestar non-profits transparency program

USETDA 2022

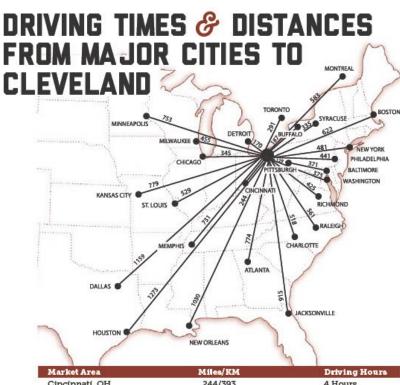
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Travel Information



| Market Area | Miles/KM | Driving Hours |
|------------------|-----------|---------------|
| Cincinnati, OH | 244/393 | 4 Hours |
| Columbus, OH | 147/237 | 2 Hours |
| Dayton, OH | 217/350 | 3 Hours |
| Toledo, OH | 106/171 | 1.5 Hours |
| Atlanta, GA | 774/1,249 | 12.5 Hours |
| Baltimore, MD | 371/599 | 7 Hours |
| Boston, MA | 622/1,068 | 10 Hours |
| Buffalo, NY | 200/323 | 3 Hours |
| Charleston, WV | 252/408 | 4 Hours |
| Charlotte, NC | 518/839 | 9 Hours |
| Chicago, IL | 345/557 | 6 Hours |
| Detroit, MI | 173/279 | 3 Hours |
| Grand Rapids, MI | 311/504 | 4.5 Hours |
| Indianapolis, IN | 323/521 | 4.5 Hours |
| Louisville, KY | 352/658 | 5.5 Hours |
| Memphis, TN | 731/1,180 | 12 Hours |
| Milwaukee, WI | 455/734 | 7.5 Hours |
| Minneapolis, MN | 753/1,215 | 10 Hours |
| Montreal, Canada | 583/940 | 10 Hours |
| Niagara Falls | 213/345 | 3.5 Hours |
| Nashville, TN | 530/855 | 7 Hours |
| New York, NY | 481/776 | 8 Hours |
| Philadelphia, PA | 441/712 | 7.5 Hours |
| Pittsburgh, PA | 143/231 | 2 Hours |
| St. Louis, MO | 529/856 | 9 Hours |
| Syracuse, NY | 335/542 | 4.5 Hours |
| Toronto, Canada | 291/469 | 5 Hours |
| Washington D.C. | 375/605 | 6 Hours |

Cleveland

Driving Distance to Cleveland (pdf)

USETDA 2022

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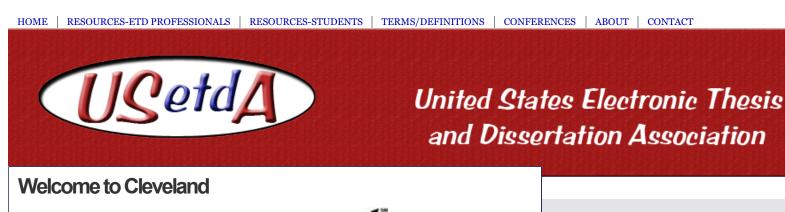
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Things to do while in Cleveland!

Events Calendar

Cleveland Promotional Videos

Major Attractions

- Rock & Roll Hall of Fame
- Cleveland Orchestra
- Greater Cleveland Aquarium
- A Christmas Story House
- Cedar Point Amusement
- Children's Museum of Cleveland
- Cleveland Botanical Garden
- Cleveland Browns
- Cleveland Cavaliers
- Cleveland History Center

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- Cleveland Guardians
- Cleveland Metroparks
- Cleveland Metroparks Zoo
- Cleveland Monsters
- Cleveland Museum of Art
- Cleveland Museum of Contemporary Art (MOCA)
- Cleveland Museum of Natural History
- Cuyahoga Valley National Park
- Great Lakes Science Center
- JACK Cleveland Casino
- Karamu House and Theater
- MGM Northfield Park
- Playhouse Square
- Pro Football Hall of Fame
- Soldiers & Sailors Monument
- West Side Market



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United States Electronic Thesis and Dissertation Association

Welcome to USETDA 2022



The USETDA Board of Directors and the Conference Organizing Committee welcome you to the USETDA 2022 Conference. We look forward to meeting everyone at the Crowne Plaza Hotel and online for our 12th annual conference on electronic theses and dissertations. We have many exciting activities planned for USETDA 2022 delegates to make the most of their learning and sharing experiences at the conference. Below you will find a list of conference resources to help you navigate.

- You will find complete information about the conference on the USETDA 2022 Web page
- Program highlights are provided on the Conference Invitation Web page
- Registration details are available on the Registration Information Web page
- Virtual participation: we will contact all conference registrants by email with Hopin login and video tutorial links
- Ahead of arrival, you can confirm your hotel reservation by visiting the Accommodation Web page
- To arrange for transit from the airport to the hotel, check the weather or get directions, visit the Travel Information Web page
- For local information about Cleveland and the region, visit the Welcome to Cleveland Web page
- The conference program is available online (pdf) and printed programs will be distributed at the conference registration desk upon check-in
- Copies of presentations, papers and posters will be available online in the Conference Proceedings
- For quick reference to the program, visit the program schedule

Should you have any questions, please feel free to contact us at the registration desk or the Help Desk in Hopin virtual conference system or email us at info@usetda.org. We

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hope you enjoy your experience at USETDA 2022!

Don't forget to share your experiences, comments, photos and video via social media...

#usetda2022





Conference Schedule Highlights

All events will take place at the Crowne Plaza Hotel at Playhouse Square, Cleveland, Ohio and online (Eastern time).

Wednesday, September 21st

- The registration desk will open (8:00 am 4:00 pm, Palace Ballroom Foyer). Be sure to stop by to check-in and to pick up your conference registration materials
- Breakfast (8:00 9:00 am Allen Room)
- A pre conference workshop, *Hybrid Writing Boot Camp*, will be offered free of charge. You can confirm your enrollment or enroll for the workshop at the registration desk
- Workshop 9:00 am 12:00 pm
- Welcome luncheon (12:00 pm) Virtual attendees may attend an open breakout session
- Opening plenary panel discussion ETD Formatting and Reviewing: Hot Topics and Questions
- Breakout sessions
- Welcome reception (5:30 7:30 pm) cocktails and hors d'oeuvres at the Crowne Plaza Hotel Terrace – hosted by ProQuest and The University of Tennessee Health Science Center

Thursday, September 22nd

- Networking breakfast (8:00 9:15 am) in the Allen Room. Tables will have assigned topics and regions – you can pick your favorite group to sit and chat with while you eat. Make new friends, explore new topics, share your expertise and learn more from colleagues. Virtual attendees may attend an open breakout session
- Plenary panel discussion Dancing with the Stakeholders: An Interactive Discussion on Types of ETD Stakeholders and How They Can Affect ETD Management
- Breakout sessions
- Luncheon (12:00 pm) Virtual attendees may attend an open breakout session

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ETD Organizations

- Florida ETD Group (FLETD) 0
- Networked Digital Library of Theses and Dissertations (NDLTD) 0
- OhioLINK ETD Center Advisory Council Formerly OETDA 0
- Texas Electronic Thesis and Dissertation Association (TxETDA) 0

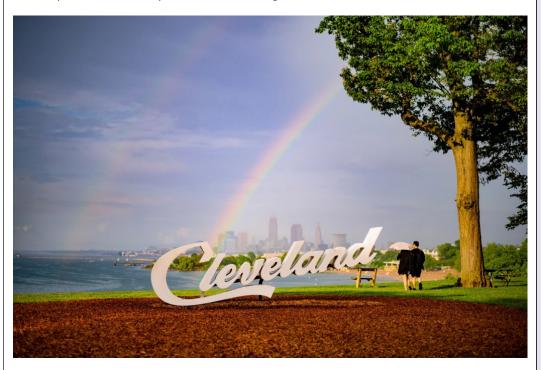
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Breakout sessions

- Technology vendor fair and poster session Visit with conference sponsors to learn more about library and graduate school products/services; chat with poster presenters to learn about their case studies and ETD/IR services – snacks and beverages will be provided
- User Group Meetings
- Dine Around (6:30 pm) We will gather in the hotel lobby for Dine-Arounds to explore the culinary delights of nearby Cleveland (dinner is on your own in organized groups) – sign up for the Dine-Around at the Conference Registration Desk

Friday, September 23rd

- Breakfast (on your own)
- Breakout sessions 9:00 am 10:20 am
- Optional tours 1:00 pm check at the registration desk



USETDA 2022

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United States Electronic Thesis and Dissertation Association

Workshops

The USETDA is pleased to offer intensive learning experiences through our conference workshop series. The workshop is 90 minutes in length, to be held inperson and online via Hopin. Workshop descriptions and presenter information are listed below. All workshops are offered free of charge to conference registrants.

September 21—23, 2022 Cleveland, Ohio Making Connections Scholarly Communication in the Digital Age

USETDA 2022

12th Annual Conference on

Electronic Theses and Dissertations

Conference Workshops

Wednesday, September 21st, 9:00 am – 12:00 pm (Eastern)

Hybrid Writing Boot Camp



Emily Redd

Dr. Virginia Foley

Presented by Emily Redd and Virginia Foley – East Tennessee State University

The Graduate School at ETSU started the first Thesis and Dissertation Boot Camp program in the Fall of 2012 by organizing a team of dedicated faculty and staff to help promote the Boot Camp and to run its sessions. Boot Camp at ETSU has since had great success with participation, positive student feedback, and student success. We have had 580 total registrations and 386 unique participants in Boot Camp from all

stages of the writing process and of those who were close to finishing, 194 have graduated, many of whom have credited the Boot Camp program with their success. We advertise to all ETSU graduate students working on a major research project. We also advertise to local and regional institutions. Students from all of these groups have participated.

The COVID-19 pandemic required faculty and staff at East Tennessee State University to rapidly adapt and update how we meet student needs. In this presentation we will provide an update on how our boot camp has evolved to a hybrid camp, due to COVID-19, and will also detail how, what, when, and who is involved in setting up and running our boot camps in addition to providing an overview of our optional workshops that are offered during each session.

This workshop is intended to be interactive, so questions will be proposed throughout the presentation to explore the variety of options and best practices for boot camps at other institutions. First, participants will be asked to reflect on the resources they have or know of at their own institutions:

Site Search:

Upcoming Events Jan 18 2:00 pm - 3:00 pm EST ETD Formatting User's Group Meeting View Calendar



twitter

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- 1. Activity 1 Reflective
 - $\circ~$ a. List as many resources you know of on your campus that help writers
 - b. List spaces on your campus that could hold a camp but also provide the right environment
 - c. List faculty or staff that are motivated and want to help
 - d. What types of students need the most help (certain disciplines, demographics, etc.)?

Second, participants will be divided into groups to discuss their lists

- 2. Activity 2 Divide into groups and discuss lists
 - a. Those who have no Boot Camp, or are not sure if it's even needed
 - b. Those who have been thinking about or have tried Boot Camp and can't get it started
 - c. Those who have a Boot Camp and want to improve it or share best practices

*** [BREAK] ***

Third,

• 3. Activity 3 – Participants will be asked to create a pilot for their Boot Camp. Remove all barriers and imagine what the ideal Boot Camp looks like at their institutions.

Lastly, we will go around the room and do a Q & A, share thoughts and ideas about the workshop and if it sparked plans, or revealed the need for more research, then create a final to-do list to take back.

- 4. Take Away go back and...
 - a. Gather data. Who needs the most help at your institution?
 - b. Reach out for support and volunteers
 - c. Tour spaces
 - d. Run a pilot. Why not?!?

Emily Redd is the Publications And Special Projects Coordinator at the ETSU Graduate School. Dr. Virginia Foley is the Program Coordinator for Administrative Endorsement at the ETSU Department of Educational Leadership and Policy Analysis.

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