



## United States Electronic Thesis and Dissertation Association

### USETDA 2015

#### USETDA 2015

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### USETDA 2015 Conference – Significant Impact



The USETDA has announced USETDA 2015, the 5th annual conference to be held September 29 – October 1, 2015 at the [DoubleTree by Hilton Hotel](#) in Austin, Texas, hosted by the Texas Digital Library at the University of Texas.

Site Search:

#### Upcoming Events

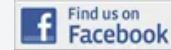
Sep 21

September 21 @ 8:00 am - September 23 @ 12:00 pm

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#### Social Networks



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USETDA 2015 is for ETD professionals from graduate schools, libraries, academic computing and others who work with ETDs. Our goal is to offer relevant, practice-oriented content to support ETD productivity improvement, ETD professionals, advance ETD operations, and encourage the formation of state-wide ETD associations in the United States.

Complete conference information is available by following the resource links at the top of this Web page or in the right side-bar index.

### Other Conference Resources

- [Conference Proceedings](#)
- [Conference Program – \(PDF\)](#)

## USETDA 2015 Conference Planning Committee

- Renee E. Babcock (UT Austin Graduate School)
- Sally Evans (George Mason University)
- John Hagen (Renaissance Scholarly Communications)
- Lou Haines (Miami University Graduate School)
- Laura Hammons (Texas A&M University Office of Graduate and Professional Studies)
- Colleen E. Lyon (UT Austin Libraries)
- Matt Mariner (Auraria Library, Denver, CO)
- Angela McCutcheon (USETDA Ex-Officio Board member)
- Kristi Park (Texas Digital Library)
- Robert Parker (University of Florida Graduate School)
- Ryan Steans (Texas Digital Library)
- Stacy Wallace (University of Florida Graduate School)

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  - [ETD Lifecycle Management](#)
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    - [USETDA Forum](#)
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  - [Preservation Resources](#)
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### ETD Organizations

- [Florida ETD Group \(FLETD\)](#) 0
- [Networked Digital Library of Theses and Dissertations \(NDLTD\)](#) 0
- [OhioLINK ETD Center Advisory Council Formerly OETDA](#) 0
- [Texas Electronic Thesis and Dissertation Association \(TxETDA\)](#) 0

### Support USETDA

[Donate](#)

## Countdown to

### USETDA 2022 Conference

DD days  
HH hours  
MM mins  
SS secs

It's conference time!



## USETDA 2015

The USETDA 2015 Conference Organizing Committee is pleased to invite you to our 5th annual conference hosted by the Texas Digital Library. USETDA 2015 will be held in Austin, Texas, a marvelous destination for conference attendees. Venues are easily accessible by air, train, or car. Sunny Texas is the place to be in the early fall, with many famous nearby attractions and recreational opportunities.

Austin Texas has a lot to offer—from academic and cultural centers, unique local venues, musical entertainment to spectacular wilderness and amazing night life.

We look forward to seeing you in Austin Texas in 2015!



### Conference Organization

The Texas Digital Library will serve as the primary conference host, with assistance from the University of Texas Libraries and Office of Graduate Studies.

### Organizing Committee

**Kristi Park**, Texas Digital Library Marketing Manager

**Renee E. Babcock**, University of Texas Office of Graduate Studies

**Colleen E. Lyon**, University of Texas Libraries

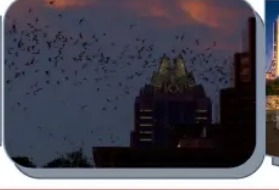
**Ryan Steans**, Texas Digital Library Director of Operations

### USETDA Board Members

**TDL information:** <http://tdl.org/>



Photos courtesy tripadvisor.com



## USETDA 2015 Conference – Call for Proposals



Proposals for presentations, panel sessions and posters are invited for the U.S. Electronic Thesis and Dissertation Conference to be held in Austin, Texas September 29-October 1, 2015.

**Deadline:** Proposals should be submitted on or before **April 29, 2015** to be considered. The Call for Proposals is now closed.

**Conference Theme:** The conference theme "Significant Impact" focuses on new and emerging ETD practices, needs, and influences while also exploring the present state and impact of ETDs and related initiatives. Presentation proposals should reflect one or more of the following three subtopics. Presenters are encouraged to use the examples under the subtopics as inspiration, but are not limited to these ideas and can expand upon them or generate new ones based on the subtopic themes.

### **I. Significant Research Practices**

1. Data sharing and long-term data storage – where researchers are putting their data to share within their research groups and with other researchers (e.g., figshare.com)
2. Nontraditional studies/formats and their ETDs
3. Collaborative efforts by students
4. File formats (PDF, XML, etc.)

### **II. Impactful ETD Processing**

1. Format review
2. Approval and submission
3. Prior publication
4. Intellectual property and Copyright
5. Embargo
6. Technologies and systems
7. Student support and training
8. Cataloging

### **III. The Significant Impact of ETDs**

1. Disseminating ETDs
2. Tracking "cited by" data for ETDs
3. Promoting ETDs/research through Three Minute Thesis, social media, and similar initiatives
4. Enriching the ETD final submission record (including summary video, data files, metadata, etc.)
5. Collecting and using statistics about ETD use (e.g., from your IR, Altmetric); benefits of promoting ETDs to the institution, academic program, student

**The U.S. Electronic Thesis and Dissertation Association welcomes the following types of submissions:**

#### **Poster sessions – peer reviewed**

Posters introduce late-breaking results, work in progress, or research that is best communicated in an interactive or graphical format. Two types of posters are encouraged:

- research posters presenting new and promising work or preliminary results of ongoing projects
- "best practices" posters presenting the practical implementations of an organization's practices or innovations

The content of the poster should clearly point out how the research or best practice contributes to innovative thought or design within the field, and how it addresses key

challenges, as well as the potential impact on the participant's organization and/or practices in the field.

Joint submissions from students, librarians, graduate school administrators and other professionals demonstrating different perspectives on a single issue are particularly encouraged. Posters are expected to foster discussion in a personal and less formal setting. Poster presenters should submit an abstract of 500 words or less for consideration.

#### **Single-session presentations and panels – peer reviewed**

Single session presentations and panels are invited on topics that focus on the themes of the conference.

For single-session presentations, please submit a proposal of up to 500 words, providing a summary of the presentation topic and the qualifications of the speaker.

Panels must have a cohesive theme and promote lively interaction between panelists and audience members. Please submit a panel proposal up to 500 words, providing an overview of the issues to be discussed by the panel and brief bios of each of the panelists. Proposals should only list panelists who have agreed to participate and shall indicate the qualifications and contribution that each panelist will offer.

#### **Pre-conference workshops – peer reviewed**

Pre-conference workshops are invited on important topics that focus on the themes of the conference that need to be addressed in-depth. Workshops should provide participants with opportunities to engage with study materials, the presenter(s) and workshop participants through discussions in order to broaden and deepen understanding in a particular area. Workshops range from 2 hours to 3.5 hours.

Please submit a proposal of up to 500 words, providing a summary of the workshop topic and the qualifications of the speaker.

#### **Submission Site**

Once you have prepared your proposal according to the above instructions, please use the electronic submission system to submit it for review.

Go to <https://conferences.tdl.org/usetda/index.php/USSETDA/USSETDA2015/schedConf/cfp>, click on the "STEP ONE OF THE SUBMISSION PROCESS" link at the bottom of the page and follow the prompts.

**[USETDA Conference Presentation Selection Rubric](#)**

**[Poster Session Resource Page](#)**

## **USETDA 2015 – Conference Invitation**

The US Electronic Thesis and Dissertation Association (USETDA) will hold their 5th annual conference September 29 – October 1, 2015 at the [DoubleTree by Hilton Hotel](#) in Austin, Texas, hosted by the Texas Digital Library. USETDA Conferences are an excellent educational opportunity for ETD professionals from graduate schools, libraries, academic computing and others who work with ETDs, graduate students and scholarly communications.



Registration is now open for the USETDA 2015 Conference. The Early-bird member rate is only \$169 (through August 14th) and the hotel conference rate is \$129 per night.

Complete registration information is available [online](#).

This year's program includes **keynote speaker Dr. Lorraine Haricombe, (University of Texas Libraries)**. Dr. Haricombe will speak about the importance of open access in scholarly communications and library partnerships supporting graduate research, teaching and learning.

Some highlights of the program presentations include:

- [On Life Support or Leading: Academic libraries in a new paradigm](#) (Keynote Presentation)
- [Sudden Impact: The Changing Landscape of ETD Production and Dissemination under the American Disabilities Act \(ADA\) of 1990 and 2008, and Section 504 of the Rehabilitation Act](#)
- [When Students Want to Submit More than a PDF](#)
- [One Size Does Not Fit All: ETD Submission of Creative Works](#)
- [Understanding User Discovery of ETD: Metadata or Full-Text, How Did They Get There?](#)
- [Updating metadata guidelines to improve ETD discoverability and use](#)
- [Embedding Student Support into Boot Camp: Research, Citation and Data Management at the Point-of-Need and Beyond](#)
- [The Impact of Institutional Policies and Practices on Student Embargo Selection](#)
- [How to use open source technology to streamline your ETD processing](#)

The full program includes 4 [conference workshops](#), over 20 breakout presentations, user group meetings, a poster presentation session, a technology vendor fair as well as a variety of networking opportunities. You can view the [program overview here](#) and all presentation abstracts are available [online](#).

Following the conference you can enjoy the [Austin City Limits Music Festival](#) (Oct. 2-4) and experience the many sides of [Austin](#).

Don't miss out on this unique opportunity to learn more and share your experiences with colleagues at USETDA 2015! To register visit our [registration information](#) Web page.

## USETDA 2015 – Hotel Information



USETDA 2015 will be held September 29 – October 1, 2015 at the [DoubleTree by Hilton Hotel](#) in Austin, Texas.

### Hotel Rate

The discount conference rate is \$129/night – single – plus tax. To receive this rate, conference attendees must book reservations before **September 7, 2015**. After this date please call the Doubletree Hotel to request the discount rate as indicated below (space



may be limited).

All meetings will take place at the conference hotel.

#### **Hotel Reservations**

Reservations may be completed [online](#)

Reservations may also be made by calling toll free

- 1-800-347-0330 (refer to group code "UNITED STATES ELECTRONIC THESIS AND DISSERTATION ASSOCIATION USETDA")

#### **Hotel Address**

6505 Interstate Highway-35 North

Austin, TX 78752

Phone: 512-454-3737 Fax: 512-419-0102

Online [Tour of the Hotel](#)

[Maps & Transportation](#)

Airport [Ground Transportation](#)

## **USETDA 2015 Conference – Program Overview**



The USETDA has announced USETDA 2015, the 5th annual conference to be held September 29 – October 1, 2015 at the [DoubleTree by Hilton Hotel](#) in Austin, Texas, hosted by the Texas Digital Library at the University of Texas. USETDA Conferences are an excellent educational opportunity for ETD professionals from graduate schools, libraries, academic computing and others who work with ETDs.

### **Keynote Address**

This year's program includes **keynote speaker Dr. Lorraine Haricombe, (University of Texas Libraries)**. In her talk "On Life Support or Leading: Academic libraries in a new paradigm" Dr. Haricombe will discuss the importance of open access in scholarly communications and library partnerships supporting graduate research, teaching and learning. The abstract for this presentation is available [online](#).

Born and raised in South Africa, Dr. Lorraine Haricombe joined the University of Texas Libraries in 2015 as Vice Provost and Director.



She previously held administrative positions in the libraries at the University of Kansas, Northern Illinois University and Peninsula Technikon in the Republic of South Africa, and holds doctoral and master's degrees in library and information science from the University of Illinois in Urbana-Champaign. She also earned a teacher certification from the University of South Africa, an honors graduate degree in library and information science from the University of the Western Cape in South Africa and a bachelor's degree in library and information science, psychology and sociology from the

University of the Western Cape.

Haricombe holds memberships in the American Library Association, the Association of College and Research Libraries, the Library Administration and Management Association and the Association of American University Women. She is on the editorial board of *Communicate*, *Journal of LIS (Nigeria)*, the editorial board of the Beta Phi Mu Monograph Series, the Service Quality Academy (LibQual+) selection committee and the 2006-07 ALA conference planning committee.

## Program Highlights

Some highlights of the program presentations include:

- [On Life Support or Leading: Academic libraries in a new paradigm](#)
- [Sudden Impact: The Changing Landscape of ETD Production and Dissemination under the American Disabilities Act \(ADA\) of 1990 and 2008, and Section 504 of the Rehabilitation Act](#)
- [When Students Want to Submit More than a PDF](#)
- [One Size Does Not Fit All: ETD Submission of Creative Works](#)
- [Understanding User Discovery of ETD: Metadata or Full-Text, How Did They Get There?](#)
- [Updating metadata guidelines to improve ETD discoverability and use](#)
- [Embedding Student Support into Boot Camp: Research, Citation and Data Management at the Point-of-Need and Beyond](#)
- [The Impact of Institutional Policies and Practices on Student Embargo Selection](#)
- [How to use open source technology to streamline your ETD processing](#)

The full program includes 4 [conference workshops](#), over 20 breakout presentations, user group meetings, a poster presentation session, a technology vendor fair as well as a variety of networking opportunities. You can view author/title/abstract information as well as presentations in the [Conference Proceedings](#).

## USETDA 2015 Conference at-a-glance

[May be subject to change. Click the table below to enlarge.]



## 2015 USETDA Program Schedule

**Tuesday, September 29, 2015**

8:00am - 4:00pm	Registration & Vendor Fair (Prefunction North)		
	Dewitt Room	Dezavala Room	Phoenix North Ballroom
9:00am - 12:00pm	Workshop: ETDs for Beginners (Tags: New Professionals, Broad Interest)		Workshop: ETDs heart ORCID: Establishing scholarly identity for new researchers and professionals (Tags: All Professionals, Broad Interest)
12:00 - 1:30pm	Lunch (On Your Own)		
1:30 - 2:30pm	Let's Talk about Dates: Coming to terms with diverse / divergent practices around dates in ETD metadata (Tags: Library, Metadata)	Embedding Student Support into Boot Camp: Research, Citation and Data Management at the Point-of-Need and Beyond (Tags: Boot Camp, Data Management/Research Support, Writing Support)	One Size Does Not Fit All: ETD Submission of Creative Works (Tags: Broad Interest, Creative Works)
	Break		
2:45 - 3:45pm	Chinese ETD data conversion and standardization -- Disseminating Chinese ETD through CALIS and ProQuest (Tags: Library, Consortia, Metadata, Discover)	Between the Graduate School and Cataloging: How A Digital Collections Center Contributes Quality to the ETD Process. (Tags: Broad Interest, Consortia, File Formats)	Sudden Impact: The Changing Landscape of ETD Production and Dissemination under the American Disabilities Act (ADA) (Tags: Broad Interest, Accessibility)
4:00 - 5:00pm	Understanding User Discovery of ETD: Metadata or Full-Text. How Did They Get There? (Tags: Library, Discovery)	Fostering state-wide collaboration for open access ETDs: OhioLINK ETD Center and the ETD Center Advisory Council (Tags: Broad Interest, Consortia)	The Impact of Institutional Policies and Practices on Student Embargo Selection (Tags: Broad Interest, Embargo)
5:00 - 5:30pm	Break		
5:30 - 7:30pm	Welcome, Announcements, Opening Reception (Dover Room and Courtyard)		

**Wednesday, September 30, 2015**

8:00am - 4:00pm	Registration & Vendor Fair (Prefunction North)		
8:00 - 9:15am	Breakfast and Regional ETD Association Networking (Phoenix North Ballroom)		
9:15 - 10:45am	Introduction & Keynote (Phoenix North Ballroom)		
10:45 - 11:00am	Break (Prefunction North)		
11:00am - 12:00pm	Updating metadata guidelines to improve ETD discoverability and use (Tags: Library, Metadata, Metadata Standards)	Working with Others to Improve the Quality of ETDs at Your Institution (Tags: Broad Interest, Collaborative Efforts)	When Students Want to Submit More than a PDF (Tags: Broad Interest, Research Data, Supplemental Files/File Formats)
12:00 - 1:30pm	Lunch (Dover Room and Courtyard)		
1:30 - 2:30pm	How to use open source technology to streamline your ETD processing (Tags: Broad Interest, ETD Workflows, Open Source Tools)	Getting Better All the Time: Using Continuous Improvement to Drive Thesis Enhancements (Tags: IR, Supplemental Files, Digitization, Cataloging Library/Broad Interest)	Projects Beyond ETDs - Lessons Learned and Applied (Tags: Library/Broad Interest, IR, Scholarly Communications, Projects and Undergrad Theses, Supplement Files/File Types, Metadata)
2:30 - 4:00pm	Vendor Fair and Poster Session (Prefunction North) Break service		
4:00 - 5pm	ETD Administrator User Group Meeting (Tags: Broad Interest, ETD Workflows, Vendor)	Vireo Users Group Meeting (Tags: Broad Interest, ETD Workflows, Open Source)	
5:30pm	Dine Arouds		

**Thursday, October 1, 2015**

8:00 - 9:00am	Breakfast (Phoenix North Ballroom)		
9:00am - 12:00pm	Workshop: Lifecycle Management of ETDs (Tags: New and Seasons Professionals, Broad Interest)		Workshop: Copyright and Beyond: A Survey of Institutional Policies and Practices on ETD Embargo and Open Access (Tags: New and Seasons Professionals, Broad Interest)



## Notable special interest sessions

### Conference Workshops

We are also pleased to offer intensive learning experiences through our conference workshop series. Sessions include

- ETDs for Beginners
- ETDs heart ORCID: Establishing scholarly identity for new researchers and professionals
- Lifecycle Management of ETDs
- Copyright and Beyond: A Survey of Institutional Policies and Practices on ETD Embargo and Open Access

For complete descriptions visit the [conference workshops](#) Web page.

### Networking Opportunities

You will have the opportunity to participate in a number of structured as well as informal networking opportunities to discuss a variety of ETD topics with colleagues and special interest groups including breakfasts, lunches, user's group meetings and breakout sessions throughout the conference. The Welcome Reception to be held on Tuesday evening will take place at the Doubletree by Hilton Hotel. Wednesday evening includes a "Dine-Around" excursion to visit nearby venues in Austin.

### Poster Session

We will host a Poster Presentation session including 7 presenters on the 2nd day of the Conference. Posters will remain available through the duration of the Conference.

### User's Group Meetings

- [ETD Administrator User Group Meeting](#)
- [Vireo Users Group Meeting](#)

### Vendor Fair

Participants will have the opportunity to visit with a variety of [Conference Sponsors](#) to learn about new and innovative digital library products and services as well as graduate programs at supporting institutions. The Vendor Fair will be an ongoing event held through the duration of the Conference – with a special Vendor Fair session scheduled on Wednesday afternoon.

## USETDA 2015 – Registration Information



The USETDA will hold their 5th annual conference September 29 – October 1, 2015 at the DoubleTree by Hilton Hotel in Austin, Texas.

**Please review the following information before registering. You will find our [Registration Checklist](#) and [Rates Chart](#) listed below.**

**Early Bird registration** will be available June 15, 2015 through August 14, 2014 at the rate of \$169 for members or \$299 for non-members. **Regular registration** (at higher cost) will remain open from August 15th through September 15th. To register follow the [registration checklist](#) below.

**Membership:** USETDA members receive a considerable conference registration discount over non-member rates to attend the annual conference. Institutional, Association and Consortium membership provides the discount registration rate to all persons at the member institution, association or consortium. Individual membership is intended for individuals independent of organizations or for use where your institution may not yet offer or support an ETD program. Complete information is available on our [membership](#) Web page.

**Conference Workshops:** We are also pleased to offer intensive learning experiences through our conference workshop series. For complete descriptions visit the [conference workshops](#) Web page.

**Program:** Visit the Conference [Program Overview](#) Web page.

## Registration Checklist

1. Check the status of your [USETDA membership](#) for registration discount eligibility
2. Review the USETDA Conference [Rates Chart](#) (below) to confirm applicable fees
3. Complete the [Online Registration Form](#) and pay fees
4. Reserve your [Hotel Lodging online](#) to receive the discount conference rate at the Doubletree by Hilton Hotel of \$129 per night. Hotel reservation and payment is separate from the above conference registration process.

## USETDA Conference Registration and Membership Rates Chart

<b>Rates Chart 2015</b>		
<b>Membership Enrollment Fee (Annual)</b>		

Institutional	\$100	
ETD Association (covers multiple institutions)*	\$75	*Per member institution plus \$100 base fee
Library Consortium (covers multiple institutions)*	\$85	*Per member institution plus \$100 base fee
Individual	\$50	Intended for individuals independent of organizations or for use where your institution may not yet offer or support an ETD program.
<b>Registration Options</b>		
Early member registration (through August 14, 2015)	\$169	
Early non-member registration (through August 14, 2015)	\$299	
Regular member registration (August 15 – September 15, 2015)	\$269	
Regular non-member registration (August 15 – September 15, 2015)	\$399	
<b>Related Conference Event Fee (if applicable)</b>		
ETDs for Beginners Workshop	\$0	
ORCID Workshop	\$0	
Copyright/Intellectual Property Workshop	\$0	
ETD Lifecycle Workshop	\$50	
Welcome Reception Guest (only if bringing guest)	\$50	
		*Contact <a href="#">USETDA</a> for multi-institutional arrangements.

## USETDA 2015 Conference Sponsors



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A special thanks goes to the sponsors of the USETDA 2015 Conference for making this event possible!

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## Platinum



## Gold



# Silver

# Bronze

For information on how to become a USETDA 2015 Conference sponsor visit our [Sponsorship Webpage](#) or contact John Hagen at [John.Hagen@renaissance-scholar.com](mailto:John.Hagen@renaissance-scholar.com)



The United States Electronic Thesis and Dissertation Association (USETDA) has announced its 5th annual conference to be held September 29-October 1, 2015, at the DoubleTree by Hilton Hotel in Austin, Texas. USETDA 2015 is for professionals from graduate schools, libraries, academic computing and anyone else working with electronic theses and dissertations. Our goal is to offer relevant, practice-oriented content to support ETD professionals, advance ETD operations and efficiencies, and encourage the formation of state-wide ETD associations in the United States.

## Sponsorship Options

The USETDA offers a variety of conference sponsorship options to help support our mission as well as to promote your brands, products and services. You will find the USETDA 2015 Conference sponsorship options and contract listed below, as well as [online](#). Please take a few moments to consider which level of support you could offer and the benefits we provide. Sponsors are welcome to submit a research-based program for consideration in the [Call for Proposals](#) by April 29, 2015 (not intended for product demonstrations). Responses to this sponsorship invitation should be sent no later than May 29, 2015.

## About USETDA 2015

USETDA 2015 is the national conference for ETD professionals from all areas: graduate schools, libraries, and information technology specialists. Our focus is on relevant and current issues with an emphasis on sharing practice-based resources from around the U.S. We anticipate at least 100 people will attend, with most constituents being from the United States. In past years we have averaged 100 participants attending and had numerous [corporate and non-profit sponsors](#), including colleges and universities, institutional repository and archival system providers, digital technology applications companies, bookbinders and other library related services. Part of the conference is the ETD Technology Fair, where vendors can set up exhibits and interact with our audience. Additionally there are opportunities to participate in the conference during plenary and breakout sessions as well as through advertising and distribution of your promotional materials at the venue and online. We offer a variety of accommodations to suit your promotional needs.

### **USETDA 2015 presentation topics will include:**

#### **I. Significant Research Practices**

- Data sharing and long-term data storage – where researchers are putting their data to share within their research groups and with other researchers (e.g., figshare.com)
- Nontraditional studies/formats and their ETDs

- Collaborative efforts by students
- File formats (PDF, XML, etc.)

## **II. Impactful ETD Processing**

- Format review
- Approval and submission
- Prior publication
- Intellectual property and Copyright
- Embargo
- Technologies and systems
- Student support and training
- Cataloging

## **III. The Significant Impact of ETDs**

- Disseminating ETDs
- Tracking "cited by" data for ETDs
- Promoting ETDs/research through Three Minute Thesis, social media, and similar initiatives
- Enriching the ETD final submission record (including summary video, data files, metadata, etc.)
- Collecting and using statistics about ETD use (e.g., from your IR, Altmetric); benefits of promoting ETDs to the institution, academic program, student

USETDA conferences are a fantastic venue for you to reach out to your constituents. All sponsors receive a one-year USETDA membership. Please consider showing your support by sponsoring this important event.

## **USETDA 2015 Sponsorship Options**

### **Platinum Sponsor \$5,000**

- Logo depicted on the front cover of the Conference program
- Mention in all conference literature as a Major sponsor
- Logo displayed on the USETDA Conference Web site\*
- One full-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 10 inches high)
- Three complimentary conference registrations for representatives
- Full-table display in the conference exhibition area
- Presentation from the sponsor (20 minutes) during a plenary session\*\*
- Welcome address at a conference reception
- Opportunity to include leaflets in conference delegate packs

### **Gold Sponsor \$2,000 (vendor)**

- Logo depicted in the Conference program
- Mention in all Conference literature as an Associated Sponsor
- Logo displayed on USETDA Conference Web site\*
- Half-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 5 inches high)
- Full-table display in the conference exhibition area
- Welcome message at a conference lunch
- Two complimentary conference registration for representatives
- Opportunity to include leaflets in conference delegate packs

### **Gold Sponsor \$2,000 (university / non-vendor)**



- Logo depicted in the Conference program
- Mention in all Conference literature as an Associated Sponsor
- Logo displayed on USETDA Conference Web site\*
- Half-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 5 inches high)
- Welcome message at a conference lunch
- Two complimentary conference registration for representatives
- Opportunity to include leaflets in conference delegate packs

#### **Silver Sponsor \$1,000 (vendor)**

- Logo depicted in the Conference program
- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Web site\*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)
- Half-table display in the conference exhibition area
- Welcome message at a conference breakfast
- One complimentary conference registration for a representative

#### **Silver Sponsor \$1,000 (university / non-vendor)**

- Logo depicted in the Conference program
- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Web site\*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)
- Welcome message at a conference breakfast
- One complimentary conference registration for a representative

#### **Bronze Sponsor \$750**

- Logo depicted in the Conference program
- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Web site\*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)

USETDA conferences are a fantastic venue for you to reach out to your constituents. Please consider showing your support by sponsoring this important event.

\*Indicates the conference website information will stay online after the event.

\*\*The USETDA Board provides [guidance for sponsored presentations](#) during conference.

USETDA is a public 501(c)(3) nonprofit charitable organization. Contributions to the USETDA are tax deductible for individuals and organizations.

#### **Sponsorship Contract**

##### **Contact Person:**

John H. Hagen, Executive Director

[www.usetda.org](http://www.usetda.org)

##### **USETDA 2015 Conference Resources:**

- USETDA 2015 Conference Information
- Download USETDA 2015 [Sponsorship Options Contract](#) (pdf)
- USETDA 2015 Conference Registration / Sponsorship Online Payment

- <https://www.usetda.org/usetda-conferences/usetda-2015/>

## **Welcome to Austin, Texas!**

The secret is out. Everyone who visits Austin these days leaves with something great to say. They can't stop talking about our legendary [live music](#), burgeoning [restaurant scene](#) and unique [culture](#). And a list of other things that you just have to experience for yourself to truly understand what makes Austin so Austin. The rest of the country has already taken notice. And it's time you did, too.

Following the USETDA 2015 Conference you can enjoy the [Austin City Limits Music Festival](#) (Oct. 2-4) and experience the many sides of [Austin](#).

## **Dine Around**

### **Join us for dinner out in Austin!**

The Local Planning Committee for USETDA 2015 invites you to join us at some of our favorite dining locations to sample the great food and drink that Austin has to offer. This

an opportunity for a casual night out with other conference attendees to share a meal and some great conversation.

The Dine Arouns will take place the evening of Wednesday, September 30. A local Austinite will be attending each of the Dine Around events and will make a reservation for the group,\* as well as coordinate the where and when for meeting and traveling to the Dine Around location.

Everyone is responsible for getting himself or herself to the Dine Around locations — by car, taxi or other public transportation. However, we will make every effort to arrange ride sharing for those without a car. If you can help transport people to Dine Around or need a ride, please let us know in the sign-up form.

*\*Because Pappacito's Cantina is within walking distance of the hotel and does not require reservations, this option will be available for those who want to stay near the conference facility, join a group for dinner at the last minute, or just want great Tex-Mex while in Texas!. Attendees at that event will meet up at a designated time and location in the DoubleTree hotel (to be communicated at a later date) and walk over to the restaurant.*

[Sign Up for a USETDA 2015 Dine Around Event!](#)

## Dine Around Options

RESTAURANT	LOCATION	RESERVATIONS and DEPARTURE TIMES	LOCAL HOST
<b>Elizabeth Street Cafe</b> Cuisine: Vietnamese Cost: Entrees \$10-22	1501 S. First Street, Austin, TX 78704 <a href="#">Directions</a>	Reservation: 6:00 PM Groups car-pooling from the hotel should be ready to leave at 5:15 PM.	Colleen Lyon, UT Austin Libraries
<b>Bangers Sausage and Beer Garden</b> Cuisine: Craft beer and sausage (but many vegetarian options) Cost: Entrees \$11-30 We've reached our limit on the number of people who can attend (9/24/15).	79 & 81 Rainey St Austin, TX 78701 <a href="#">Directions</a>	Reservation: 6:00 PM Groups car-pooling from the hotel should be ready to leave at 5:15 PM.	Kristi Park, Texas Digital Library
<b>Pappacito's Cantina*</b> Cuisine: Tex-Mex Cost: Entrees \$13-30	6513 I-35 N. Austin, TX 78752 <a href="#">Directions</a> (walking distance from DoubleTree Hotel)	No reservation. Attendees will meet at 6:00 PM and walk to the restaurant. Organizers will provide a meeting location within the hotel at a later date.	No host.
<b>Cover 3</b> Cuisine: Modern American Cost: Entrees \$10-25	2700 W. Anderson Ln. Ste #202 Austin, TX 78757 <a href="#">Directions</a>	Reservation at 6:00 PM. Groups car-pooling from the hotel should be ready to leave at 5:30 PM.	Renee Babcock, UT Austin Graduate School

**Taverna**

Cuisine: Casual Italian  
Cost: Entrees\$16-30

258 W. 2nd  
StreetAustin,  
Texas 78701  
[Directions](#)

Reservation at 6:30 PM.  
Groups car-pooling from the  
hotel should be ready to  
leave at 5:30 PM.

Ryan  
Steans,  
Texas  
Digital  
Library

[Sign Up for a USETDA 2015 Dine Around Event!](#)

**Public Transportation Options:**

Uber Austin: <https://www.uber.com/cities/austin>

Lyft Austin: <https://www.lyft.com/cities/austin>

Austin Metro: <http://www.capmetro.org/>

Yellow Cab Austin: <http://www.yellowcabaustin.com/>

**Welcome to USETDA 2015**

The USETDA Board of Directors and the Conference Organizing Committee welcome you to the USETDA 2015 Conference. We look forward to meeting everyone at The DoubleTree by Hilton Hotel for our 5th annual conference. We have many exciting activities planned for USETDA 2015 delegates to make the most of their learning and sharing experiences at the conference.



You will find complete information about the conference on the [USETDA 2015 Conference Web page](#). Program highlights are provided on the [Program Overview Web page](#).

Registration details are available on our [Registration Web page](#). Ahead of arrival, you can confirm hotel reservations and arrange for transit by visiting the [Hotel Information Web page](#). For local information about Austin and the Texas region visit our [Welcome to Austin Web page](#).

The conference program including author biographies is available online ([PDF](#)). Copies of presentations are available in the [Conference Proceedings](#). For quick reference to the

program, visit the [at-a-glance program schedule](#). The evening of Thursday, October 1st we will gather for [Dine-Arounds](#) to explore the culinary delights of nearby Austin (dinner is on your own in organized groups) – sign up for the Dine-Around [online](#) or inquire at the Conference Registration Desk. Should you have any questions, please feel free to contact us at the registration information desk or visit our [Contact Information Webpage](#).

We hope you enjoy your experience at USETDA 2015 in Austin!

## USETDA 2015 – Conference Workshops



The USETDA is pleased to offer intensive learning experiences through our conference workshop series. **Each workshop is 3 hours in length, offered concurrently. You may attend up to one workshop per day offered and you will have the opportunity to enroll during the registration process.** Workshop descriptions, presenter information and cost (if applicable) are listed below.

### Conference Workshops

**Tuesday, September 29th, 9:00 am – 12 Noon** (Two concurrent workshops offered)

#### Workshop 1

##### ETDs for Beginners



Presented by [John H. Hagen](#) – Consultant, Renaissance Scholarly Communications.

The successful implementation of electronic thesis and dissertation programs on campus can at first, seem to be a daunting task. This United States Electronic Thesis and Dissertation Association primer will prove extremely helpful in assisting you through this process. Armed with a team of experts, the “ETDs for Beginners” session will introduce you to concepts such as the myriad of free resources available through the USETDA AND NDLTD. Topics will include ETD implementation and political strategies, discussion of various models of homegrown ETD systems versus pre-packaged open source and

commercial repository systems, ETD office automation strategies, the role of University libraries and graduate school in ETD program implementation and archiving, intellectual property issues as well as explore the usefulness of and approaches to consortia and networking to build ETD programs.

This 3-hour workshop is open to rookies as well as veterans who would like a refresher on latest basic ETD concepts and resources. Get more out of attending the USETDA Conference by attending this session. The complete "ETDs for Beginners" workshop agenda is available [online](#).

This session is offered free of charge to conference registrants.

## Workshop 2

### ETDs heart ORCID: Establishing scholarly identity for new researchers and professionals

Presented by  
[Laura Paglion](#)  
e –  
ORCID

Technical Director, [Catalina Wilmers](#) – ORCID Lead, Member Services, [Gail Clement](#) – Head of Research Services at the CalTech Library System, [Ryan Steans](#) – Director of Operations at the Texas Digital Library and [Kathy Johnson](#) – Author Services Librarian at the CalTech Library System.

This 3 hour workshop will introduce ETD professionals and related academic personnel to the digital numeric identifier — the Online Research Contributor iD, or ORCID — as an essential tool to connect researchers and professionals with their various contributions to scholarship and practice. A panel of ORCID experts and representatives from universities who have intergrated ORCID into campus information systems will share success stories, best practices, lessons learned, and future directions. An interactive component will allow participants to get online to create, modify, and engage with their own ORCID profiles to see how easy it is to establish and manage one's own professional identity and integrate it with other profile systems such as Kudos and Google Scholar. Finally, a Q&A with the panelists and other participants will provide attendees the opportunities to get questions asked and improve their knowledge of how ORCID's can impact graduate education and outcomes.

This session is offered free of charge to conference registrants.

## Conference Workshops

**Thursday, October 1st, 9:00 am – 12 Noon** (Two concurrent workshops offered)

### Workshop 1

#### Lifecycle Management of ETDs

Presented by [Nick Krabbenhoeft](#), MSI – Project Manager, Educopia.

This workshop provides an overview of lifecycle management as it applies to ETD program planning & implementation. It incorporates a series of models, documents, and curation tools with input from attendees to better understand the relationship of curation activities and stakeholders in an overall ETD program. Attendees will gain a

clear understanding of the ETD lifecycle and how to use the deliverables produced by the IMLS-funded Lifecycle Management of ETDs project. It will also introduce concepts regarding the management of supplementary files that are being explored as part of the follow-up ETDplus project.

The workshop agenda consists of three modules: 1) a discussion forum for participants to share their experiences; 2) a walkthrough of the Guidance Documents for ETD Lifecycle Management; and 3) a demonstration of curation tools and documentation.

During the discussion forum, attendees will provide questions and comments from their experiences working with ETDs and ETD programs. These questions and comments are then mapped onto a series of lifecycle models to better understand the relationship of specific curation activities in an overall ETD program.

The walkthrough of the Guidance Documents for ETD Lifecycle Management connects each of the documented topics to the lifecycle model and to stakeholders in ETD programs. For each document, attendees will be provided a series of questions that can help them engage with the documents and facilitate their application within their specific ETD program.

The final module demonstrates modular curation tools and corresponding documentation developed as part of the project. Attendees will learn how to document gaps in their workflows and choose tools to add to their own workflows. This module will end with an open discussion of tools that would be useful to incorporate as part of the curation workbench being developed as part of the ETDplus project.

Attendee cost: \$50 (conference registration is required).

## **Workshop 2**

### **Copyright and Beyond: A Survey of Institutional Policies and Practices on ETD Embargo and Open Access**

Presented by [Dick Kawooya](#), Ph.D., Assistant Professor – Library and Information Science (University of South Carolina) and [Zachary Lukemire](#), JD, MLIS, – Electronic Thesis and Dissertation Coordinator, The Graduate School, (University of South Carolina).

Based on South Carolina and Texas legal and policy contexts, we will examine questions relating to the regulation and control of Electronic Theses and Dissertations (ETDs) with the goal of understanding the legal and policy frameworks that inform institutional ETD policies on access and embargo. Existing literature and practice show that the discourse on open access of ETDs centers on a university's moral obligation to make ETDs available – public and private institutions should make publicly available products that were supported with public funds, and, moreover, disseminating scholarship aligns with the educational mission of an institution of higher learning. However, it is often not clear whether there are statutory obligations for universities to make ETDs openly available to the public. In light of the legal and policy ambiguities, the questions below warrant further examination across different states and institutional contexts:

- In situations lacking clear statutory language, what is the basis for institutional policies on ETDs?
- Does the lack of statutory language indicate that no open access mandate exists? If so, would the general tendency of the law to protect creators take precedence?
- The embargo has emerged as a compromise between student authors and universities, but do students actually have any legal basis upon which to demand a

temporary or permanent embargo? Moreover, in the absence of a clear legal framework, do universities even have the right to offer an embargo?

- Besides copyright, do other areas of Intellectual Property (IP) such as patents, utility models, etc., come into play in determining availability of ETDs? If the institution has a legal obligation to make ETDs available, how are students' patentable ideas protected?

Workshop participants will be asked to work on two scenarios below as they relate to their home states and institutions:

Scenario 1: A student is working on federally funded project and using the dataset to complete his/her dissertation. S/he does not want to submit the final dissertation to ProQuest or the Institutional Repository (IR), because she thinks she can pursue patent(s) and/or publish articles from the dissertation. How would your institution deal with this case?

Scenario 2: Your Dean has come to you seeking guidance on drafting or revising an ETD open access policy. She wants ETDs to be made freely available online, but also wants students to have the ability to delay that availability. What language or concepts would you advise her to include as part of that policy?

Participants will leave the workshop with:

- 1) Knowledge of how and why ETDs are regulated and controlled in academic institutions;
- 2) Knowledge of specific institutional policies for regulating and controlling ETDs, and
- 3) Knowledge specifically relating to such activities like ETD embargoes, etc.

Participants should bring along gadgets like tablets, laptops, smartphones, anything that can help them look up information to help them work through the workshop activities.

This session is offered free of charge to conference registrants.

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