United States Electronic Thesis and Dissertation Association

USETDA 2014

USETDA 2014

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USETDA 2014 Conference – Navigating the Universe of ETDs

The US ETD Association is pleased to announce our 4th annual conference September 24-26, 2014, at the Rosen Plaza Hotel in Orlando, Florida. USETDA Conferences are an excellent educational opportunity for ETD professionals from graduate schools, libraries, academic computing and others who work with ETDs. Our goal is to offer relevant, practice-oriented content to support ETD productivity improvement, ETD professionals, advance ETD operations, and encourage the formation of statewide ETD associations in the United
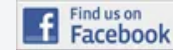
Site Search:

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Upcoming Events

Sep 21
September 21 @ 8:00 am - September 23 @ 12:00 pm

USETDA 2022 Conference

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States. Complete conference information is available by following the resource links at the top of this Web page or in the right side-bar index.

USETDA 2014 Conference Planning Committee

- Nathalia Bauer (University of Central Florida College of Graduate Studies)
- Kerri Bottorff (University of Central Florida Libraries)
- Lee Dotson (University of Central Florida Libraries)
- Sally Evans (George Mason University)
- John Hagen (Renaissance Scholarly Communications)
- Lou Haines (Miami University Graduate School)
- Laura Hammons (Texas A&M University Office of Graduate and Professional Studies)
- Matt Mariner (Auraria Library, Denver, CO)
- Angela McCutcheon (USETDA Ex-Officio Board member)
- Robert Parker (University of Florida Graduate School)
- Stacy Wallace (University of Florida Graduate School)
- Debra Winter (University of Central Florida College of Graduate Studies)

Call For Proposals – USETDA 2014

The 2014 Call for Proposals has closed. Visit USETDA 2014 for complete conference information.

Proposals for presentations, panel sessions and posters are invited for the U.S. Electronic Thesis and Dissertation Conference to be held in Orlando, Florida September 24-26, 2014.

Deadline: Proposals should be submitted on or before **April 30, 2014** to be considered.

Conference Theme: The conference theme "Navigating the Universe of ETDs" focuses on new and emerging practices, needs, and approaches while also exploring the present state of ETDs and their future possibilities. Presentation proposals should reflect one or more of the following three subtopics. Presenters are encouraged to use the examples under the subtopics as inspiration, but are not limited to these ideas and can expand upon them or generate new ones based on the subtopic themes.

I.   **Changing Research Practices**

1. Data sharing and long-term data storage – where researchers are putting their data to share within their research groups and with other researchers (e.g., figshare.com)
2. Nontraditional studies and their ETDs
3. Collaborative efforts by students

II.   **Streamlining ETD Processing**

1. Format review
2. Approval and submission
3. Prior publication
4. Intellectual property and Copyright
5. Embargo
6. Technologies and systems
7. Student support and training

III.   **Promoting ETDs**

1. Promoting your research through social media (how are faculty and students doing this?)
2. Tracking "cited by" data for your research (e.g., Google Scholar, Web of Science)
3. Three Minute Thesis and other forms of promoting research
4. Including brief, summary video as part of ETD final submission
5. Collecting and using statistics about ETD use (e.g., from your IR, Altmetric); benefits of promoting ETDs to the institution, academic program, student

The U.S. Electronic Thesis and Dissertation Association welcomes the following types of submissions:

Poster sessions – peer reviewed

Posters introduce late-breaking results, work in progress, or research that is best communicated in an interactive or graphical format. Two types of posters are encouraged:

- research posters presenting new and promising work or preliminary results of ongoing projects
- "best practices" posters presenting the practical implementations of an organization's practices or innovations

The content of the poster should clearly point out how the research or best practice contributes to innovative thought or design within the field, and how it addresses key challenges, as well as the potential impact on the participant's organization and/or practices in the field.

Joint submissions from students, librarians, graduate school administrators and other professionals demonstrating different perspectives on a single issue are particularly

encouraged. Posters are expected to foster discussion in a personal and less formal setting. Poster presenters should submit an abstract of 500 words or less for consideration.

USETDA will provide easels and poster boards (48" wide by 36" tall tri-fold boards). Here's a description and image of them on our website from our Research Forum event if you want to see the exact dimensions.

Single-session presentations and panels – peer reviewed
Single session presentations and panels are invited on topics that focus on the themes of the conference.

For single-session presentations, please submit a proposal of up to 500 words, providing a summary of the presentation topic and the qualifications of the speaker.

Panels must have a cohesive theme and promote lively interaction between panelists and audience members. Please submit a panel proposal up to 500 words, providing an overview of the issues to be discussed by the panel and brief bios of each of the panelists. Proposals should only list panelists who have agreed to participate and shall indicate the qualifications and contribution that each panelist will offer.

Submission Site

Once you have prepared your proposal according to the above instructions, please use the electronic submission system to submit it for review.

Go to https://conferences.tdl.org/usetda/index.php/USETDA/USETDA2014/schedConf/cfp. At the bottom of the page you will see the link:

Start here to submit a paper to this conference.
STEP ONE OF THE SUBMISSION PROCESS

You will be prompted to login or create an account.

USETDA Conference Presentation Selection Rubric

Poster Session Resource Page

USETDA 2014

USETDA 2014 – Conference Invitation

The US ETD Association will hold their 4th annual conference September 24-26, 2014, at the Rosen Plaza Hotel in Orlando, Florida. USETDA Conferences are an excellent educational opportunity for ETD professionals from graduate schools, libraries, academic computing and others who work with ETDs.

This year's program will include keynote speaker Dr. Laurie N. Taylor (University of Florida) on digital scholarship in the humanities. A plenary panel discussion "Open Access for History Students: AHA and Beyond" will feature panelists from the American Historical Association as well as faculty and student representation.

Some highlights of the program presentations include:

- Wayfinding at the Opening of an Era: Digital Scholarship, Data, and ETDs
- Beyond Copyright: What is the Legal Basis for ETD Institutional Embargo and Open Access Policies and Practices?
- Navigating the Universe of ETDs: Streamlining for an Efficient and Sustainable Workflow at the University of North Florida Library
- Addressing Faculty Concerns with ETDs
- New Workflows and Tools for ETD Support at the University of Florida
- ETD Users' Assessment of their Experiences and Satisfaction with an Electronic Submission Tool: An Institutional and National Perspective

The full program includes a pre-conference workshop, over 20 breakout presentations, a poster session, a technology vendor fair as well as a variety of networking opportunities. The Conference program is available online. Registration is now open for the USETDA 2014 Conference.

The Early-bird member rate is only $169 (through July 31) and the hotel conference rate is $99 per night. Complete registration information is available online.
USETDA 2014

USETDA 2014 – Hotel Information

USETDA's 2014 Conference will be held at the at the Rosen Plaza Hotel in Orlando, Florida.

Hotel Rate
The conference rate is $99/night – single/ $20 additional for double – plus tax. To receive this rate, conference attendees must book before **August 25, 2014.** After this date please call the Rosen Hotel to request the discount rate as indicated below.

All meetings will take place at the conference hotel.

Hotel Reservations
Reservations may be completed **online**

Reservations may also be made by calling toll free

- 1-800-627-8258 (refer to group code "UNITED STATES ELECTRONIC THESIS AND DISSERTATION ASSOCIATION- USETDA")

Hotel Address
9700 International Dr, Orlando, FL 32819
Phone: (407) 996-9700
Fax: (407) 996-3157

Maps & Transportation

Online Tour of the Hotel

USETDA 2014

USETDA 2014 – Pre-Conference Workshops

The USETDA is pleased to offer intensive learning experiences through our pre-conference workshop series. This year sessions include "ETDs for Beginners" – offered free of charge.

ETDs for Beginners Workshop

Presented by John H. Hagen, Scholarly Communications Consultant, Renaissance Scholarly Communications

The successful implementation of electronic thesis and dissertation programs on campus can at first, seem to be a daunting task. This United States Electronic Thesis and Dissertation Association primer will prove extremely helpful in assisting you through this process. Armed with a team of experts, the "ETDs for Beginners" session will introduce you to concepts such as the myriad of free resources available through the USETDA AND NDLTD. Topics will include ETD implementation and political strategies, discussion of various models of homegrown ETD systems versus pre-packaged open source and commercial repository systems, ETD office automation strategies, the role of University libraries and graduate school in ETD program implementation and archiving, intellectual property issues as well as explore the usefulness of and approaches to consortia and networking to build ETD programs. This 3-hour workshop is open to rookies as well as veterans who would like a refresher on latest basic ETD concepts and resources. Get more out of attending the USETDA Conference by attending this free session. The complete "ETDs for Beginners" workshop agenda is available online.

USETDA 2014

USETDA 2014 Conference Program Overview

The US ETD Association will hold their 4th annual conference September 24-26, 2014, at the Rosen Plaza Hotel in Orlando, Florida. USETDA Conferences are an excellent educational opportunity for ETD professionals from graduate schools, libraries, academic computing and others who work with ETDs.

Keynote Address

This year's program includes **keynote speaker Dr. Laurie N. Taylor (University of Florida)**. Her presentation titled **"Wayfinding at the Opening of an Era: Digital Scholarship, Data, and ETDs"** builds from examples of new scholarly forms in the Digital Humanities already supported in ETD programs as well as examples of new services and ways of operating ETD programs, connecting ETD practices and professional communities to current and near-future challenges and opportunities across the ETD universe. Graduate education, public and translational scholarship, and academia's role in society and culture are all evolving. With the opening of a new era, ETDs are part of the fundamental changes underway. As ETD professionals, we have roles to play in creating an environment that fosters creativity, innovation, and transformation, building from core values and a shared mission sustaining scholarly production within the larger operations of our institutions, academia, society, and the world.

Laurie N. Taylor, PhD, is the Digital Scholarship Librarian at the George A. Smathers Libraries at the University of Florida. Her work focuses on data/digital curation, digital scholarship, and developing socio-technical supports (people, policies, technologies, communities) for scholarly cyberinfrastructure. This includes work to develop, sustain, and integrate digital scholarship and data curation across communities, and by fostering an environment of radical collaboration made possible in the digital age or the age of Big Data.

She is the Technical Director for the international collaborative Digital Library of the Caribbean (dLOC) and has been the principal investigator, co-PI, and investigator on many grants. She is co-principal investigator on the ARL PD Bank, a digital scholarship project to centrally collect academic library job position descriptions for immediate and long-term analysis and planning needs related to changes in academic libraries in the digital age. Her current research explores methods, practices, formal and informal structures, and other socio-technical supports for collaborative scholarly and library practices with digital scholarship and data curation. She has published many refereed articles on various topics related to data curation and digital scholarship, and co-edited a collection on digital

representations of history and memory, *Playing the Past: Video Games, History, and Memory*.

Panel Discussion on Open Access in History

The program also includes a plenary panel discussion **"Open Access for History Students: AHA and Beyond"** which will feature panelists from the American Historical Association as well as faculty and student representation.

At the same time as the July 2013 USetdA conference in California, the American Historical Association released a policy statement on open access as it relates to electronic theses and dissertations. The AHA policy statement, which you can find here, generated quite a bit of discussion on ETDs and embargoes, as well as on the larger issues around open access, scholarly communication, and tenure, that continue to the present day. As ETD professionals, it is important that we familiarize ourselves with the issues in order to help both our students and our institutions make informed and reasoned decisions about open access choices, and the implications beyond. Panelists from both sides of the dissertation divide, i.e., those who are facing access choices very soon, as well as those who have already earned their degrees and entered the community of scholars, will be invited. Invitations have also been extended to AHA officers, former and current, to participate. Panelists will be asked to give a brief presentation on the issues from their perspective; in addition, time will be allocated for question and answers. We envision a respectful, lively, engaging, and thoughtful discussion of this complicated and important issue that will perhaps raise more questions than it ultimately answers!

The panel session was organized by Jill Kleister, who will serve as the panel moderator.

Jill Kleister has been the Graduate Reader at the University of North Texas since July 2002. She is responsible for reviewing all theses and dissertations for the entire university on behalf of the Toulouse Graduate School dean. She reviews documents for grammar and format issues, as well as copyright and plagiarism concerns.

Panelists include:

Rosalind J. Beiler is an associate professor in the Department of History and the Director of the Public History Center at the University of Central Florida. Her research interests focus on the German-speaking Atlantic world in the early modern period. Her publications include *Immigrant and Entrepreneur: The Atlantic World of Caspar Wistar, 1650-1750* (2008) and articles about migration in early modern Europe and to the British colonies. Rosalind's love of public history grew out of her experience as an archivist and museum educator in the 1980s. Since moving to Central Florida in 1994, she has worked to create opportunities for students to conduct publicly engaged research and to connect their classroom experience with the communities in which they live. She is currently directing UCF's Public History Center.

Seth Denbo is Director of Scholarly Communication and Digital Initiatives with the American Historical Association. He earned his PhD from the University of Warwick and is a cultural historian of 18th-century Britain. He has taught British history in universities in both the United States and the United Kingdom. He has also worked on digital projects at Maryland Institute for Technology in the Humanities at the University of Maryland and the Department for Digital Humanities at King's College London. Over the past 10 years, Seth has participated actively in the development of innovative digital tools and methods for historical scholarship. Drawing on his experience as a teacher and researcher he played a key role in several international projects that expanded capacity for digital scholarship in the humanities. He also founded an ongoing seminar in digital history at the Institute of Historical Research in London that has been at the forefront of fostering innovation in the use of digital tools and methods for the study of history.

Deborah Kilgore is a doctoral candidate in New South history at the University of North Texas; her major advisor is Elizabeth Hayes Turner, and her dissertation, "Weaving Prosperity: Building Textile Mills Across Texas, 1865 to 1939" explores the statewide history of cotton and woolen textile mills and their relationships to markets and mills both locally and nationally. In support of her work she has been awarded the Toulouse Dissertation Fellowship and the Formby Southwest Collection Library Research Fellowship. Deborah has presented twelve papers at various conferences, including the Texas State Historical Association, Oral History Association, and the Southern Association for Women Historians where she is the graduate student representative on the executive council. She is currently a teaching fellow at the University of North Texas. She was a panelist earlier this year at the Texas Electronic Theses and Dissertation Association meeting and she looks forward to speaking about her own experiences regarding electronic publication with everyone at the conference.

David Morton is a doctoral candidate in Texts and Technology, Public History, at the University of Central Florida. He is an adjunct professor in the UCF Department of History, where he teaches general education courses on American history. He has an extensive background in film, educational theory, and American history. He earned his master's thesis at UCF, on the history of Brooklyn's motion picture identity between 1893 and 1928, and is currently in the process of developing an exhibit in collaboration with Brooklyn College and the City Museum of New York, on the history of the Vitagraph Film Company. He has worked as a line producer for several independent film companies and briefly for NBC studios in New York between 2009-2011.

Program Highlights

Some highlights of the program presentations include:

- Beyond Copyright: What is the Legal Basis for ETD Institutional Embargo and Open Access Policies and Practices?
- Navigating the Universe of ETDs: Streamlining for an Efficient and Sustainable Workflow at the University of North Florida Library
- Addressing Faculty Concerns with ETDs
- New Workflows and Tools for ETD Support at the University of Florida
- ETD Users' Assessment of their Experiences and Satisfaction with an Electronic Submission Tool: An Institutional and National Perspective

The program includes a free pre-conference workshop, over 20 breakout presentations, a poster session, a technology vendor fair as well as a variety of networking opportunities.

The conference proceedings are available online.

The complete USETDA 2014 Conference Program including author biographies is available online (PDF).

USETDA 2014 Conference at-a-glance

USETDA 2014 Conference

Wednesday, September 24, 2014

Time			
7:30AM – 4:00PM	Registration and Vendor Fair (Foyer)		
8:00AM – 9:00AM	Breakfast (Salons 9-10)		
9:00AM – 12:00PM	ETDs for Beginners Pre-Conference Workshop | John Hagen, Presenter | (Salons 5-6)		
12:00PM – 1:30PM	Welcome and Lunch (Salons 9-10)		
1:30PM – 2:30PM	The Skype's the Limit: Virtual Conferencing and the Oral Defense (Salon 7)	Keeping Your Eye on the Horizon and a Bit of Dead Reckoning (Salon 8)	Milestones and Megaphones: Improving, Measuring, and Marketing ETD Success (Salons 5-6)
2:30PM – 2:45PM	Break		
2:45PM – 3:45PM	Drop and Give Us 10 (pages, that is): Thesis/Dissertation Boot Camp as Graduation Booster (Salon 8)	North Carolina State University's Paperless ETD Universe (Salons 5-6)	Capturing the Intellectual Output of Your Institution for Long-Term Access: If and What non-ARL Institutions Are Doing (Salon 7)
4:00PM – 5:00PM	How to Effectively Showcase Graduate Student Research in Three Minutes! The Three Minute Thesis (3MT®) (Salons 5-6)	Navigating the Universe of ETDs: Streamlining for an Efficient and Sustainable Workflow at the University of North Florida Library (Salon 7)	Discovery and Access: A Case Study of Maximizing Visibility of ETDs (Salon 8)
5:00PM – 5:30PM	Break		
5:30PM – 7:30PM	Opening Reception (Mezzanine Balcony)		

Thursday, September 25, 2014

Time			
8:00AM – 4:00PM	Registration and Vendor Fair (Foyer)		
8:00AM – 9:00AM	Breakfast (Salons 5-6)		
9:00AM – 10:30AM	Keynote | Wayfinding at the Opening of an Era: Digital Scholarship, Data, and ETDs Dr. Laurie N. Taylor | (Salons 5-6)		
10:30AM –10:45AM	Break		
10:45AM – 11:45AM	Breaking Out of the Traditional Dissertation Mold: Exploring the Possibilities of Digital and Interactive Dissertations (Salon 7)	Addressing Faculty Concerns with ETDs (Salons 5-6)	ETD Users' Assessment of Their Experiences and Satisfaction with an Electronic Submission Tool: An Institutional and National Perspective (Salon 8)
11:45AM – 1:15PM	Lunch (Salons 9-10)		
1:15PM – 2:15PM	Navigating the Universe of ETD Submission, Review, and Program Assessment (Salon 8)	Tilting at Windmills: Creating an Embargo Policy (Salons 5-6)	Cataloging ETDs in RDA (Salon 7)
2:15PM – 3:45PM	Vendor Fair and Poster Session (Foyer)		
3:45PM – 4:45PM	ProQuest Users Group Meeting (Salon 7)	Vireo Users Group Meeting (Salon 8)	Digital Commons Users Group Meeting (Salons 5-6)
5:30PM – 8:30PM	Dine Around		

Friday, September 26, 2014

Time			
8:00AM – 9:15AM	Breakfast and Regional ETD Association Networking (Salons 5-6)		
9:15AM – 10:15AM	New Workflows and Tools for ETD Support at the University of Florida (Salon 7)	Beyond Copyright: What Is the Legal Basis for ETD Institutional Embargo and Open Access Policies and Practices? (Salons 5-6)	Using a Dissertation Dataset as a Research Sandbox (Salon 8)
10:15AM – 10:30AM	Break		
10:30AM – 12:00PM	Closing Plenary | Open Access for History Students: AHA and Beyond (Salons 5-6)		
12:00PM – 1:30PM	Lunch (Salons 9-10)		

The above program overview schedule will be regularly updated as applicable, and is also available for download in PDF.

*Thursday, September 25th: Dinner is on your own. USETDA will organize a Dine-Around for those interested in forming groups onsite at the registration desk. There are a great number and variety of restaurants near the conference hotel.

Notable special interest sessions

Pre-Conference Workshop

We are also pleased to offer intensive learning experiences through our pre-conference workshop series. Sessions include **"ETDs for Beginners"** will be offered free of charge.

For complete descriptions visit the pre-conference workshops Web page.

Networking Opportunities

You will have the opportunity to participate number of structured as well as informal networking opportunities to discuss a variety of ETD topics with colleagues and special interest groups including breakfasts, lunches and breakout sessions throughout the conference. The Welcome Reception to be held on Wednesday evening will take place at the Rosen Plaza Hotel. Thursday evening includes a "Dine-Around" excursion to visit nearby venues on International Drive.

Poster Session

We will host a Poster Presentation session including 11 presenters on the 2nd day of the Conference with a "Best Poster" Awards event to follow. Posters will remain available through the duration of the Conference.

Vendor Fair

Participants will have the opportunity to visit with a variety of Conference Sponsors to learn about new and innovative digital library products and services as well as graduate programs at supporting institutions. The Vendor Fair will be ongoing event held through the duration of the Conference.

USETDA 2014

USETDA 2014 – Registration Information

The US ETD Association will hold their 4th annual conference September 24-26, 2014, at the Rosen Plaza Hotel in Orlando, Florida.

Please review the following information before registering. You will find our Registration Checklist and Rates Chart listed below.

Early Bird registration will be available June 6, 2014 through July 31, 2014 at the rate of $169 for new/renewing members or $219 for non-members. **Regular registration** (at higher cost) will remain open from August 1st through September 15th. To register visit our registration Web page.

Membership: Institutions and individuals new to USETDA may join while registering for the conference at a 50% membership discount during our introductory offer (member discounted registration rates will apply). Institutional membership provides discount registration rate to all persons at the member institution. Complete information is available on our membership Web page.

Conference Workshops: We are also pleased to offer intensive learning experiences through our pre-conference workshop series. For complete descriptions visit the pre-conference workshops Web page.

Program: Visit the Conference Program Overview Web page.

Registration Checklist

1. Check the status of your USETDA membership for registration discount eligibility

2. Review the USETDA Conference Rates Chart (below) to confirm applicable fees

3. Complete the Online Registration Form and pay fees

4. Reserve your Hotel Lodging online – discount conference rate at the Rosen Plaza Hotel of $99 per night. Hotel reservation and payment is separate from the above conference registration process.

USETDA Conference Registration and Membership Rates Chart

Conference Registration Options
Member/Non-Member Registration Rates
Early ***member*** registration only – through July 31*
Early ***non-member*** registration only – through July 31
Membership Dues Rates
*New USETDA membership dues
*Renewed USETDA membership dues

Early Registration + Membership Rates

Early registration plus *new* USETDA membership dues – through July 31*

Early registration plus *renewed* USETDA membership dues – through July 31*

Member/Non-Member Regular Registration Rates

Regular member registration only: August 1 – September 15*

Regular non-member registration only: August 1 – September 15

Regular Registration + Membership Rates

Regular discount registration plus USETDA *new* membership dues: August 1 – September

Regular discount registration plus *renewed* USETDA membership dues: August 1 – Septe

Pre-Conference Workshop Options

ETDs for Beginners Pre-Conference Workshop

Other Fees

Welcome Reception Guest (only if bringing guest)

*Current USETDA membership is required to receive member discount rate.*Institutional

Registration Resources

- Rates Chart (pdf)
- Sponsorship opportunities – for information visit our Sponsorship Webpage
- Questions about registration or membership? Contact John.Hagen@Renaissance-Scholar.com or call (304) 290-2516.
- USETDA 2014 Conference Registration Map [link forthcoming]

USETDA 2014

USETDA 2014 Conference Sponsors

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A special thanks goes to the sponsors of the USETDA 2014 Conference for making this event possible!
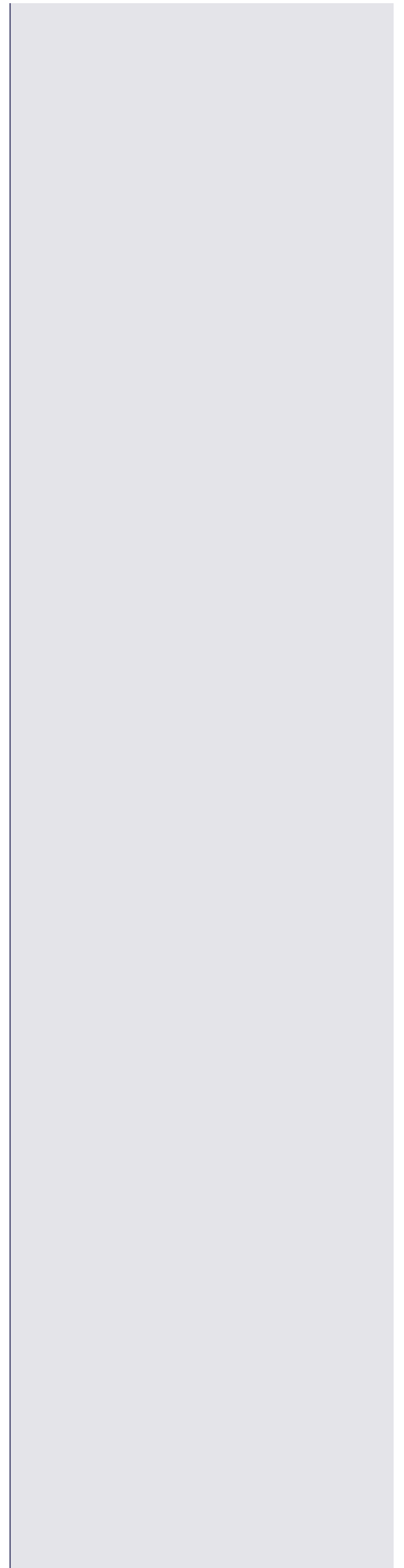
_____

Platinum

Gold

Graduate School and Libraries

Silver

Bronze

For information on how to become a USETDA 2014 Conference sponsor visit our Sponsorship Webpage or contact John Hagen at John.Hagen@renaissance-scholar.com

USETDA 2014

USETDA 2014 Sponsorship Opportunities

The United States Electronic Thesis and Dissertation Association (USETDA) has announced its 4th annual conference to be held September 24-26, 2014, in Orlando, Florida. USETDA 2014 is for professionals from graduate schools, libraries, academic computing and anyone else working with electronic theses and dissertations. Our goal is to offer relevant, practice-oriented content to support ETD professionals, advance ETD operations and efficiencies, and encourage the formation of state-wide ETD associations in the United States.

Sponsorship Options

The USETDA offers a variety of conference sponsorship options to help support our mission as well as to promote your brands, products and services. You will find the USETDA 2014 Conference sponsorship options and contract listed below, as well as online. Please take a few moments to consider which level of support you could offer and the benefits we provide. Sponsors are welcome to submit a research-based program for consideration in the Call for Proposals (not intended for product demonstrations). Responses to this sponsorship invitation should be sent no later than March 14, 2014.

About USETDA 2014

USETDA 2014 is the national conference for ETD professionals from all areas: graduate schools, libraries, and information technology specialists. Our focus is on relevant and current issues with an emphasis on sharing practice-based resources from around the U.S. We anticipate at least 100 people will attend, with most constituents being from the United States. In past years we have averaged 100 participants attending and had numerous corporate and non-profit sponsors, including colleges and universities, institutional repository and archival system providers, digital technology applications

companies, bookbinders and other library related services. Part of the conference is the ETD Technology Fair, where vendors can set up exhibits and interact with our audience.   Additionally there are opportunities to participate in the conference during plenary and breakout sessions as well as through advertising and distribution of your promotional materials at the venue and online.   We offer a variety of accommodations to suit your promotional needs.

USETDA 2014 presentation topics will include:

- Services and outreach to enhance ETD development
- Supporting ETDs with Library services and information instruction
- ETDs and Ethics, Security & Quality
- Centralized and Decentralized submission processes
- Intellectual Property, Copyright, Patents and Tech Transfer
- Developing and implementing ETD Policies and Procedures
- ETD Innovation and Exploration
- File-types and Formatting, including issues surrounding non-traditional formats
- Publishing, Research and Data curation
- Nuts and bolts of ETD management including case studies of workflow and ingest models
- Retroactive digitization and ETD migration/harvesting
- Undergraduate and other student scholarship

USETDA 2014 Sponsorship Options

Platinum Sponsor $5,000

- Logo depicted on the front cover of the Conference program
- Mention in all conference literature as a Major sponsor
- Logo displayed on the USETDA Conference Web site*
- One full-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 10 inches high)
- Three complimentary conference registrations for representatives
- Full-table display in the conference exhibition area
- Presentation from the sponsor (20 minutes) during a plenary session**
- Welcome address at a conference reception
- Opportunity to include leaflets in conference delegate packs

Gold Sponsor $2,000 (vendor)

- Logo depicted in the Conference program
- Mention in all Conference literature as an Associated Sponsor
- Logo displayed on USETDA Conference Web site*
- Half-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 5 inches high)
- Full-table display in the conference exhibition area
- Welcome message at a conference lunch
- Two complimentary conference registration for representatives
- Opportunity to include leaflets in conference delegate packs

Gold Sponsor $2,000 (university / non-vendor)

- Logo depicted in the Conference program
- Mention in all Conference literature as an Associated Sponsor
- Logo displayed on USETDA Conference Web site*

- Half-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 5 inches high)
- Welcome message at a conference lunch
- Two complimentary conference registration for representatives
- Opportunity to include leaflets in conference delegate packs

Silver Sponsor $1,000 (vendor)

- Logo depicted in the Conference program
- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Web site*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)
- Half-table display in the conference exhibition area
- Welcome message at a conference breakfast
- One complimentary conference registration for a representative

Silver Sponsor $1,000 (university / non-vendor)

- Logo depicted in the Conference program
- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Web site*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)
- Welcome message at a conference breakfast
- One complimentary conference registration for a representative

Bronze Sponsor $750

- Logo depicted in the Conference program
- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Web site*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)

USETDA conferences are a fantastic venue for you to reach out to your constituents. Please consider showing your support by sponsoring this important event.

*Indicates the conference website information will stay online after the event.

**The USETDA Board provides guidance for sponsored presentations during conference.

USETDA is a public 501(c)(3) nonprofit charitable organization. Contributions to the USETDA are tax deductible for individuals and organizations.

Contact Person:

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USETDA 2014 Conference Resources

- USETDA 2014 Conference Information
- Download the USETDA 2014 Sponsorship Portfolio / Contract (docx)
- USETDA 2014 Conference Registration / Sponsorship Online Payment

The USETDA Board has updated sponsorship benefits to maintain academic integrity of the conference program.

- Sponsor presentations are now mostly linked with various conference meals.
- Sponsored presentations included in the program will be labelled as such.
- Sponsors will be encouraged to incorporate research-oriented information into their presentations (not product demonstrations).
- Sponsors are encouraged to participate in the call for proposals on relevant topics.

USETDA 2014

Welcome to Orlando!

A world-renowned destination, Orlando is the place to make all of your vacation dreams come true. Of course, it is beloved for its theme parks: Walt Disney World®, Universal Studios® Florida, SeaWorld® Orlando and many others. But it also beckons with world-class resorts, shopping opportunities for every budget, all-season golf courses, and some of the most enticing dining opportunities on the planet. Less known but equally inviting are the downtown sections of Orlando itself and many nearby towns in Central Florida – places that celebrate public art and take pride in offering a myriad of cultural opportunities. Come to Orlando – and bring the family – and wish upon a star. Latest travel and local weather information is available from the VisitFlorida Website.

Start planning your dream vacation to Orlando. Find theme parks from Walt Disney World® Resort and Universal Orlando® Resort to SeaWorld® Orlando and Legoland® Florida. Purchase discount attraction tickets, book a hotel, search for Orlando events and find discounts with a free Orlando Magicard. Complete information about local attractions is available from the VisitOrlando Website.

USETDA 2014

Downtown Orlando

The USETDA Board of Directors and the Conference Organizing Committee welcome you to the USETDA 2014 Conference. We look forward to meeting everyone at The Rosen Plaza Hotel for our 4th annual conference. We have many exciting activities planned for USETDA 2014 delegates to make the most of their learning and sharing experiences at the conference.

You will find complete information about the conference on the USETDA 2014 Conference Web page. Program highlights are provided on the Program Overview Web page.

Registration details are available on our Registration Web page. Ahead of arrival, you can confirm hotel reservations and arrange for transit by visiting the Hotel Information Web page. For local information about Orlando and the Florida region visit our Welcome to Orlando Web page.

Rosen Plaza Hotel

The complete conference program including author biographies is available online (PDF). For quick reference to the program, visit the at-a-glance program schedule. The evening of Thursday, September 24th we will gather for Dine-Arounds to explore the culinary delights of nearby Orlando (dinner is on your own in organized groups – sign up for the Dine-Around will be available at the Conference Registration Desk). Should you have any questions, please feel free to contact us at the registration information desks or by email at board@usetda.org.

We hope you enjoy your experience at USETDA 2014 in Orlando!

USETDA 2014

University of Central Florida Campus

(Edit Post)