

## United States Electronic Thesis and Dissertation Association

**USETDA 2013** 

## USETDA 2013 – Waves of Change: Oceans of Opportunity



The US ETD Association has announced its 3rd annual conference to be held **July 24-26, 2013, in Claremont, California**. The theme for USETDA 2013 is, "Waves of Change: Oceans of Opportunity".

USETDA 2013 is for ETD professionals from graduate schools, libraries, academic computing and others who work with ETDs. Our goal is to offer relevant, practiceoriented content to support ETD productivity improvement, ETD professionals, advance ETD operations, and encourage the formation of state-wide ETD associations in the United States.

#### USETDA 2013 Conference Planning Committee

Melissa Cardenas-Dow, University of Redlands Library Frances Chu, Western University of Health Sciences Library Crystal Goldman, San Jose State University Library Allegra Swift, Claremont University Consortium Library John Hagen, Renaissance Scholarly Communications Laura Hammons, Texas A&M University Graduate School Chris Jones, Claremont University Consortium Library Angela McCutcheon, Ohio University Graduate School Carmen Mitchell, California State University San Marcos Library Bobby Parker, University of Florida Libraries Marisa Ramirez, California Polytechnic State University Library Brena Smith, California Institute of the Arts Library Stacy Wallace, University of Florida Graduate School Israel Yanez, Sacramento State University Library

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- Author Biographies
- Call for Proposals (Closed)

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Sep 21 September 21 @ 8:00 am - September 23 @ 12:00 pm

#### USETDA 2022 Conference

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## **USETDA 2013 Conference – Call for Proposals**

Proposals for presentations, panel sessions and posters are invited for the upcoming U.S Electronic Thesis and Dissertation Conference to be held in Claremont, California (near Disneyland resort, beaches & Hollywood) July 24-26, 2013.



Deadline: Proposals should be submitted on or before April 1, 2013 to be considered.

Proposals should reflect the conference theme: Waves of Change: Oceans of Opportunity

## The U.S. Electronic Thesis and Dissertation Association welcomes the following types of submissions:

#### **Poster sessions – peer reviewed**

Posters introduce late-breaking results, work in progress, or research that is best communicated in an interactive or graphical format. Two types of posters are encouraged: contributed research posters presenting new and promising work or preliminary results of ongoing projects; and contributed "best practices" posters presenting the results practical implementations of an organization's practices or innovations. The content of the poster should clearly point out how the application contributes to innovation of thought or design within the field, and how it addresses key challenges, as well as the potential impact on the participant's organization and/or practices in the field. Joint submissions from students, librarians, graduate school administrators and other professionals demonstrating different perspectives on a single issue are particularly encouraged. Posters are expected to elicit discussion in a personal and less formal setting. Submissions for refereeing should be in the form of abstract up to 500 words.

#### Single-session presentations and panels – peer reviewed

Single session presentations and panels are invited on topics that include emerging issues, hot or emerging trends, opinions on controversial issues, analyses of tools and techniques, and contrasting viewpoints in complementary professional areas.

For single-session presentations, please submit a proposal of up to 500 words, providing a summary of the presentation topic and the qualifications of the speaker.

Panels must have a cohesive theme and promote lively interaction between panelists and audience members. Please submit a panel proposal up to 500 words, providing an overview of the issues to be discussed by the panel and brief bios of each of the panelists. Proposals should only list panelists who have agreed to participate and shall indicate the qualifications and contribution that each panelist will offer.

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  - Forums
    - USETDA Forum
  - Graduate College and Library Resources
  - Institutional Repository Software/Services/Systems
  - Preservation Resources
  - Tutorials
- Resources for Students

#### **ETD Organizations**

- Florida ETD Group (FLETD) 0
- Networked Digital Library of Theses and Dissertations (NDLTD) 0
- OhioLINK ETD Center Advisory Council Formerly OETDA 0
- Texas Electronic Thesis and Dissertation Association (TxETDA) 0

Support USETDA



#### Countdown to

#### USETDA 2022 Conference

DD days HH hours MM mins SS secs

It's conference time!

#### Presentation, panel and poster session topics are encouraged to address:

- Change management, transitions and transformations
- Services and outreach to enhance ETD development
- Supporting ETDs with Library services and information instruction
- Business Realities and Organizational Challenges
- ETDs and Ethics, Security & Quality
- Centralized and Decentralized submission processes
- Intellectual Property, Copyright, Patents and Tech Transfer
- Developing and implementing ETD Policies and Procedures
- Developing campus support and leadership
- Collaborative Opportunities, Community-Building and Campus Partnerships
- Global ETD Issues
- Software and Technology
- ETD Innovation and Exploration
- Failures and Successes
- File-types and Formatting, including use of non-traditional mediums
- Publishing, Research and management of datasets
- Nuts and bolts of ETD management including case studies of workflow and ingest models
- Retroactive digitization and ETD migration/harvesting
- Undergraduate and other student scholarship

#### **Submission Site**

Once you have prepared your proposal according to the above instructions, please use the electronic submission system to submit your item for review. Go to https://conferences.tdl.org/USETDA/USETDA2013/index, click on the "Proposal Submission" link in the right-hand sidebar and follow the prompts.

#### **USETDA Conference Presentation Selection Rubric**

Poster Session Resource Page

## **USETDA 2013 Conference Invitation**



The United States Electronic Thesis and Dissertation Association (USETDA) Conference Planning Committee is pleased to invite you to our 3rd annual conference **USETDA 2013: "Waves of Change: Oceans of Opportunity"**, to be held **July 24-26**, **2013**, **in Claremont, California** – near Los Angeles and Anaheim.

Conference registration is now open at the ultra-low member rate of **only \$199** (available through June 30, 2013). USETDA 2013 will be held on the fabulous campus of the Claremont Colleges. Discount lodging is now available at the Claremont Colleges Residence hall for **only \$50 per night** or at the Claremont Doubletree Hotel for **only \$115 per night**.



To qualify for the memb er rate, instituti ons and individ



Claremont – McKenna College Residence Hall

uals may renew membership – or those new to USETDA may join while registering for the

conference at a 50% membership discount during our introductory offer (member discounted registration rates will apply). Institutional membership provides discount registration rate to all persons at the member institution. The USETDA 2013 Conference is open to all – we welcome participation from colleagues around the world!

Don't miss out on this low-cost high-impact learning and networking opportunity – join USETDA and register for the USETDA 2013 conference today!

### About the Conference

USETDA 2013 is designed for ETD professionals from graduate schools, libraries and information technology sectors who work with ETDs or ETD programs. Our focus will be on relevant and current ETD issues with an emphasis on sharing



Doubletree Hotel Claremont

best-practices and resources within the U.S. The mission of USETDA is to provide information on best practices, develop and disseminate important information on ETD initiatives, support the development of statewide ETD associations, bring ETD professionals together at the local level to network and improve ETD operations, educate and make others aware of ETD issues, and support the expansion of the NDLTD and other international ETD initiatives.

Searching for innovative new ways to **engage your students**? Looking to **increase efficiency** by making technology work for you? Take your ETD program to the next level. This year's program includes an outstanding lineup of speakers and presentations!



Claremont Colleges Library

### **Conference Program**

USETDA 2013 activities will include Keynote speakers **Sarah Shreeves** (University of Illinois) who will talk about the **"Changing Tide of Scholarship, Opportunities and** 

#### Challenges with ETDs" and Char Miller,

(Claremont University Consortium), who will talk about the **"Pedagogical impact of OA on undergraduate work"**. Additionally the program will provide concurrent breakout sessions and panel discussions on 27 relevant topics based on our peerreviewed Call for Proposals including:





Sarah L. Shreev

- Change management, transitions and transformations
- Services and outreach to enhance ETD development
- Supporting ETDs with Library services and information instruction
- Business Realities and Organizational Challenges
- ETDs and Ethics, Security & Quality
- Centralized and Decentralized submission processes
- Intellectual Property, Copyright, Patents and Tech Transfer
- Developing and implementing ETD Policies and Procedures
- Developing campus support and leadership
- Collaborative Opportunities, Community-Building and Campus Partnerships
- Global ETD Issues
- Software and Technology
- ETD Innovation and Exploration; Challenges and Successes
- File-types and Formatting, including use of non-traditional mediums
- Publishing, Research and management of data sets
- Nuts and bolts of ETD management including case studies of workflow and ingest models
- Retroactive digitization and ETD migration/harvesting
- Undergraduate and other student scholarship

Complete information about the USETDA 2013 schedule is available on our Conference Program – Overview Web Page.



### Notable special interest sessions

#### Pre-Conference Workshops

We are also pleased to offer intensive learning experiences through our pre-conference workshop series. Sessions include "Copyright and Authoring Issues for ETD Professionals",

offered by expert Gail Clement of Texas A&M University at a cost of \$50, which includes a robust Copyright Resources primer of printed reference materials for each participant to take back to their institutions. Concurrent pre-conference workshops **"ETDs for Beginners"** and **"ETD Life Cycle Management"** will also be offered free of charge. For complete descriptions visit the pre-conference workshops Web page.

#### **Networking Opportunities**

You will have the opportunity to participate number of structured as well as informal networking opportunities to discuss a variety of ETD topics with colleagues and special interest groups including breakfasts and lunches all 3 conference days. The Welcome Reception to be held on Wednesday evening will take place in the charming Claremont



Claremont Colleges – Seal Court

Colleges "Seal Court". Thursday evening includes a "Dine-Around" excursion to visit nearby Claremont Village.

#### **Poster Session**

We will host a Poster Presentation session including 7 presenters on the 2nd day of the Conference with a "Best Poster" Awards event to follow. Posters will remain available through the duration of the Conference.

#### **Vendor Fair**

Participants will have the opportunity to visit with a variety of Conference Sponsors to learn about new and innovative digital library products and services as well as graduate programs at supporting institutions. The Vendor Fair will be ongoing event held through the duration of the Conference.

# Things to Do in and around Claremont

Claremont is located within 30 miles of downtown Los Angeles and Anaheim, California. With entertainment venues nearby like Hollywood and Disneyland as well as a plethora of urban as well as outdoors adventures, Claremont has much to offer. You will find local information available on our Travel Information and Welcome to Claremont Web pages as



Claremont, CA

well as information about the Conference venue on our Welcome to USETDA 2013 Web page.





# The USETDA 2013

Wednesday, July 24			
	Claremont McKenna College Kravis Center, Lower Court 62	Claremont McKenna College Kravis Center 102	Claremont McKenna College Roberts North 15
7:30am-4:00pm	Registration desk (Gloria McClintock Holden Court, Malott Commons), Vendor Fair (Kravis Center, Lower Court 63)		
8:00-9:00am	Breakfast (Scripps College, Hampton Room, above the Malott Dining Room - Building 15)		
9:00am-12:00pm	Workshop: Copyright and Authoring Issues for ETD Professionals/Clement (\$50 additional registration required)	Workshop: ETDs for Beginners/ Hagen (Free of charge)	Workshop: ETD Life Cycle Management Schultz (Free of charge)
12:00-1:30pm	Welcome and Lunch (Scripps College, Hampton Room, above the Malott Dining Room - Building 15)		
1:30-2:30pm	Comprehensive Study of National ETD Practices/McMillian, Halbert, Stark	Best Practice: Integrating Learning Management Systems to Facilitate Electronic Theses and Dissertations Workflow and Student Training/Tague, Hancock, Armbruster	Searching for a Safe Harbor: Investigating LOCKSS as a Digital Preservation System for ETDs/Wyngard
2:30-2:45pm	Break		
2:45-3:45pm	CSU Northridge ETD Workflow System/Wiegley, Fitzgerald, Vigna	A Bigger Splash: Enhancing Discoverability of Theses via Digital Commons/Knight-Davis, Bruns	Beyond Traditional Theses and Dissertations: Nontraditional Approach- es to Organizing an ETD/Bauer, Winter
3:45-4:00pm	Break		
4:00-5:00pm	Copyright Consultation for ETD Authors at the UCLA Library/ Brennan, Riggio, Gurman	Making Today's ETDs Available to Future Scholars /Donovan	Vireo 2.0: An Evolving Partnership in the Services of ETDs/Steans, Hammons, Park, Cooper
5:30-7:00pm	Opening Reception (Scripps College, Seal Court)		

Thursday, July 25			
	Claremont McKenna College Kravis Center, Lower Court 62	Claremont McKenna College Kravis Center 102	Claremont McKenna College Roberts North 15
8:00am-4:00pm	Registration desk (Gloria McClintock Holden Court, Malott Commons), Vendor Fair (Kravis Center, Lower Court 63)		
8:00-9:15am	Breakfast (Scripps College, Hampton Room, above the Malott Dining Room - Building 15)		
9:15-10:45am	Keynote: Char Miller - Pedagogical Impact of Open Access on Undergraduate Work (Scripps College, Hampton Room, above the Malott Dining Room)		
10:45-11:15am	Poster Session (Claremont McKenna College, Kravis Center Lower Court 63)		
11:15-11:30am	Break		
11:30am-12:30pm	Presentation A) One Tool to Rule Them All? An Evaluation of Bib- liographic Control for American ETDs/ Clement. Presentation B) OATD.org: A Har- vested Discovery Service for Open Access Theses and Dissertations/ Dowling	Emerging Trends in ETD Publishing Models: A Bird's Eye View/Seitz	Riding the Waves: Handling the Ebb and Flow within an ETD Office without letting the Undertow Overtake You/ Wallace

# Conference at a Glance

Thursday, July 25			
	Claremont McKenna College Kravis Center, Lower Court 62	Claremont McKenna College Kravis Center 102	Claremont McKenna College Roberts North 15
12:30-1:30pm	Lunch and Announcements (Scripps College, Hampton Room, above the Malott Dining Room - Building 15)		
1:30-2:30pm	Getting Superior Work in the IR: A Self-supporting Loop/Lowe, Stone	Navigating the Rough Waters of Change: The New OhioLINK ETD Service/Haines, Hicks, Green, Stewart-Marshall	Designing for Dual Submissions of ETDs: Finding What Works/Bolton
2:30-2:45pm	Break		
2:45-3:45pm	Breaking Down Barriers: Embedding ADA Compliance into your ETD Workflow to Increase Access/Mitchell	Presentation A) Calm Waters and Smooth Sailing: Implementing Centralized and Decentralized ETD Submission Processes/Ramirez, Wyngard. Presentation B) Implementing an ETD Program at a Decentralized University/Reilly	University of California Libraries Pro- vide Open Access and Preservation of ETDs/Lin, Hruska, Willet
3:45-4:00pm	Break		
4:00-5:00pm	Regional ETD Association Meetings/ Hammons	ProQuest ETD users group/Gayle Porter	ETD Peer Review – In the Cloud!/ Showers
5:30pm	Dine Around Claremont Village		

	Claremont McKenna College Kravis Center, Lower Court 62	Claremont McKenna College Kravis Center 102	Claremont McKenna College Roberts North 15
8:00-9:00am	Breakfast (Scripps College, Hampton Room, above the Malott Dining Room - Building 15)		
9:00-10:00am	Presentation A) The Role of Dissertation Data in Understanding the Changing ETD Landscape/Diaz Presentation B) Usage metrics for ETDs: Demonstrating the Value of Dissemination/Han, McLean	Collecting the "Gray Literature" of ETDs: Master's Projects at San Jose State University/Goldman, Higgins	Do ETDs Diminish Future Publishing Opportunities? What the Publishers Say/Ramirez
10:05-11:05am	Automating ETD Deposit to IRs: Pathways and Pitfalls/Walker, Collier, McLean	Senior Theses and Undergraduate Research: Is There a Concerted Effort to Collect Undergraduate Scholarship?/Swift	Riding the Restriction Wave at the University of North Texas: Comparing IR and ProQuest embargoes from ETD Program Inception to the Present/Kleis ter, Almeneh, Short
11:10am-12:30pm		ng Tide of Scholarship, Opportunities ps College, Hampton Room, above the	

Library Tours		
To be announced	The Claremont Colleges Library Tours	
	Please be sure to sign-up for one of the several scheduled tours of the Claremont Colleges Library. The times and days of the tours will be announced at the Welcome Lunch on Wednesday, July 24. <i>Your tour:</i>	

## **Conference Program Resources**

- Author Biographies (PDF)
- Conference Program (PDF)
- Dine Around Sign up (for Thursday evening)
- Online App
- Proceedings

## **Keynote Speakers**



Char Miller is director of the environmental analysis program at Pomona College and the W. M. Keck Professor of Environmental Analysis. He received his Ph.D. from the Johns Hopkins University and B.A. from Pitzer College. He is author of the award-winning *Deep in the Heart of San Antonio: Land and Life in South Texas* and *Gifford Pinchot and the Making of Modern Environmentalism*. Most recently, Miller published *Public Lands, Public Debates: A Century of Controversy* (2012) and is co-editor of *Between Ruin and Restoration: An Environmental History of Israel* (2013). His latest books include **On the Edge: Water, Immigration, and Politics in the Southwest** (2013) and **Seeking the Greatest Good: The Conservation Legacy of Gifford Pinchot** (2013) and the co-authored **Death Valley National Park: A History** (2013). Miller is a regular contributor of essays, commentary, and reviews to professional journals, newspapers, and online media; his blog, Golden Green, explores environmental issues in California and the West for KCET.org.

Miller joined the Environmental Analysis Program in 2007, after a 26-year stint at Trinity University in San Antonio. This five-college major is deeply interdisciplinary in its focus – which means that we have seniors writing theses in the sciences, social sciences, and humanities. Working closely with the Honnold Library staff has been essential to the wrangling of this array of disciplines and topics into some coherence, giving the students a much sharper understanding of the work that they have embarked on. Knowing that their work is going to be archived with public access provides a clarifying urgency to their research and writing, which will be the subject of my talk.



**Sarah L. Shreeves** is currently the Coordinator for the Illinois Digital Environment for Access to Learning and Scholarship (IDEALS), a set of services and collections supporting scholarly communication (including the institutional repository) at the University of Illinois at Urbana-Champaign. She is also the co-Coordinator for the Scholarly Commons, a space for expert, interdisciplinary research support services and open workshops for faculty and graduate students to develop skills in areas such as digital content creation, management of research data, understanding copyright issues and author rights, and working with geospatial and numeric data. She is responsible for working with faculty, students, and researchers on a range of

scholarly communication issues including author rights, open access, theses and dissertations, data management, and data curation.

She is active in the next phase of development of the DMPTool as funded by the Alfred P. Sloan Foundation and is serving as the co-Program Chair for Open Repositories 2013. Sarah has a BA in Medieval Studies from Bryn Mawr College, an MA in Children's Literature from Simmons College, and a MS in Library and Information Science from UIUC. She regularly speaks and publishes on scholarly communication issues, institutional repositories, and on the social and technical barriers to metadata interoperability. She can be found on Twitter at @sshreeves.

### Welcome to USETDA 2013

The USETDA Board of Directors and the Conference Organizing Committee welcome you to the USETDA 2013 Conference. We look forward to meeting everyone at The Claremont Colleges for our 3rd annual conference. We have many exciting activities planned for USETDA 2013 delegates to make the most of their learning and sharing experiences at the conference.



The Claremont Colleges

You will find topical information in our Conference Program — Overview, Call for Proposals and Pre Conference Workshops Web pages. Registration details are available in our Registration Info Web page. Ahead of arrival, you can arrange for transit by visiting our Travel Information Web page. For accommodations information and to confirm your reservation visit our Lodging Info Web page. For local information about Claremont, Anaheim and Los Angeles region visit our Welcome to Claremont Web page.

The Claremont Colleges Library has also created a Conference Guide to assist you upon arrival.

Once on site, we have also created a Lanyrd online app for quick reference to provide conference, campus and Claremont resources as well as an at-a-glance program schedule. Thursday evening we will gather for a Dine Around to explore the culinary delights of Claremont Village (dinner is on your own in organized groups – sign up for the Dine Around). Should you have any questions, please feel free to contact us at the registration information desks or by email at cdi@cuc.claremont.edu.

We hope you enjoy your experience at USETDA 2013 in Claremont!



Claremont Colleges Library



Seal Court – Scripps College

**USETDA 2013 Conference Venues on the Claremont Colleges Campus** 



View USETDA 2013 in a larger map

Claremont Colleges campus map (PDF)

We are also pleased to offer intensive learning experiences through our pre-conference workshop series. Sessions include "Copyright", offered by expert Gail Clement of Texas A&M University at a cost of \$50, which includes a robust Copyright Resources primer of printed reference materials for each participant to take back to their institutions. Concurrent pre-conference workshops "ETDs for Beginners" and "ETD Life Cycle Management" will also be offered free of charge. For complete descriptions visit the pre-conference workshops Web page.

## **USETDA 2013 – Lodging Information**

Doubletree Hotel - conference discount rate of \$115/night



Doubletree Hotel Claremont

- Breakfast available for \$2.50/night additional)
- Within 2 miles distance of the conference venue (Claremont Colleges Campus) – free shuttle service available upon reservation at check-in
- Reserve your room at the Doubletree Hotel
- A block of rooms have been reserved for July 23 26, 2013. The special room rate will be available until July 2nd or until the group block is sold-out, whichever comes first.

Claremont McKenna College Auen Hall – conference discount rate of \$50/night



Claremont – McKenna College

- Participant must pay for all residence hall costs at the time of registration ahead of the event via the Eventbrite Online Registration form
- Rate of \$50 per night per person available as a 3night block reservation (arrive July 23; check out July 26 – morning) for a total of \$150
- Reservation/registration for Auen Hall accommodations available through close of July 18, 2013
- Includes twin bed, linens, blankets, sheets, towels, soap

- · Bathrooms include a shower and are communal suite style
- Within walking distance of the conference venue (Claremont Colleges Campus)
- CMC Address: 742 North Amherst Avenue, Claremont, CA 91711-6430

#### General information about accommodations

- Conference registration includes 6 meals (breakfast & lunch July 24-26 plus welcome reception) served at the conference venue (Claremont McKenna College and Scripps College Campuses)
- For campus parking and transit information visit our Travel Information Web page.
- Claremont Colleges campus map (PDF)

## **Welcome to Claremont!**

Claremont is a college town on the eastern border of Los Angeles County, California, United States, 32.5 miles east of downtown Los Angeles, at the base of the San Gabriel Mountains. The population, as of the 2010 census, is just under 35,000. Claremont is known for its many educational institutions, its tree-lined streets, and its historic buildings. In July 2007, it was rated by CNN/Money magazine as the fifth best place to live in the United States, and was the highest rated place in California on the list. Due to its large number of trees and residents with doctoral degrees, it is sometimes referred to as "The City of Trees and PhD's."



Claremont, CA

The city is primarily residential, with а significant portion of its commercial activity revolving around "The Village," a popular collection of street-front small stores, boutiques, art galleries, offices, and restaurants adjacent to and west of The Claremont Colleges. The Village was expanded in 2007, adding a multiuse development that includes a cinema, a boutique hotel, retail space, offices, and a parking structure on the site of an old citrus

packing plant just west of Indian Hill Boulevard. ("Claremont, California," Wikipedia: The Free Encyclopedia).

#### **The Claremont Colleges**

The Claremont Colleges is a consortium of five undergraduate liberal arts colleges and two graduate institutions reminiscent of the Oxford-Cambridge model. The undergraduate colleges include Claremont McKenna College, Harvey Mudd College, Pitzer College, Pomona College and Scripps College. The two graduate institutions include the Claremont Graduate University and the Keck Graduate Institute of Applied Life Sciences. Each has its own campus, its own students and faculty, and its own distinctive mission.

The seven independent institutions on adjoining campuses offer rigorous curricula, small classes, distinguished professors, and personalized instruction in a vibrant residential college community that provides intensive interaction between students and faculty. Undergraduate students may choose from approximately 2,000 courses offered each year across the colleges. With 6,900 students and 3,600 faculty and staff, located on more than 560 acres of land, the consortium generates an endless variety of intellectual, cultural, and social activities. ("The Claremont Colleges," Claremont University Consortium).

#### **Planning your visit**

Daytime temperatures average in the high 80s to low 90s with low humidity while nights cool down to the mid to upper 60s. A sweater or jacket may be needed in airconditioned meeting rooms. Workshop and Institute participants usually wear business casual clothing and find that relaxed, comfortable summer attire is appropriate for all of the sessions



The Claremont Colleges Campus

and meals. Casual clothing is acceptable for touring.

#### Things to do in and near Claremont

- The City of Claremont
- The Claremont Village
- Discover Claremont
- Discover Los Angeles
- Disneyland
- Anaheim Visitors Center



### **USETDA 2013 – Pre Conference Workshops**

We are also pleased to offer intensive learning experiences through our pre-conference workshop series. Sessions include "Copyright and Authoring Issues for ETD Professionals", offered by expert Gail Clement of Texas A&M University at a cost of \$50, which includes a robust Copyright Resources primer of printed reference materials for each participant to take back to their institutions. Concurrent pre-conference workshops "ETDs for Beginners" and "ETD Life Cycle Management" will also be offered free of charge.

#### **Copyright and Authoring Issues for ETD Professionals**



Presented by Gail Clement, Outreach Librarian and Associate Professor, Digital Services & Scholarly Communication, University Libraries, Texas A&M University

This highly interactive workshop focuses on the copyright and authoring issues encountered by stakeholders in the ETD submission, management and publication process. Building on copyright essentials such as copyright ownership and inclusion of third party works in the

ETD (which were covered in the USETDA 2012 pre conference session, this program will consider additional questions such as ownership of copyright in multi-authored articles produced by the ETD author and inclusion of previously published articles in the ETD submission. A case study approach will provide the opportunity to consider and question issues such as negotiating with publishers and the ethics of authorship in multi-authored works.

#### **ETDs for Beginners**



Presented by John H. Hagen, Scholarly Communications Consultant, Renaissance Scholarly Communications

The successful implementation of electronic thesis and dissertation programs on campus can at first, seem to be a daunting task. This United States Electronic Thesis and Dissertation Association primer will prove extremely helpful in assisting you through this process. Armed

with a team of experts, the "ETDs for Beginners" session will introduce you to concepts such as the myriad of free resources available through the USETDA AND NDLTD. Topics will include ETD implementation and political strategies, discussion of various models of homegrown ETD systems versus pre-packaged open source and commercial repository systems, ETD office automation strategies, the role of University libraries and graduate school in ETD program implementation and archiving, intellectual property issues as well as explore the usefulness of and approaches to consortia and networking to build ETD programs. This 3-hour workshop is open to rookies as well as veterans who would like a refresher on latest basic ETD concepts and resources. Get more out of attending the USETDA Conference by attending this free session.

#### **ETD Life Cycle Management**



Presented by Matthew Schultz, Program Manager, Educopia Institute

This is a first-of-its-kind opportunity for ETD stakeholders and professionals (both new and advanced) to benefit from the latest research and development regarding the full lifecycle management of ETDs. The outcomes from this workshop will include comprehensive awareness-raising of the full range of activities required for the

curation and preservation of ETDs, an introduction to various modular curation tools for ETD programs, as well as a rich opportunity to make rewarding connections with other ETD stakeholders and professionals through focused interactions and discussion. This research and workshop is supported by a 2011-2013 Institute of Museum and Library Services (IMLS) grant.

The workshop will include two Sessions:

#### Session 1: Overview of ETD curation practices

Topics covered will be based on the project's *Guidance Documents for the Lifecycle Management of ETDs*, including:

- Access Levels & Embargoes
- Copyright Issues & Fair Use
- Complex ETD Formats
- Metadata for ETDs
- ETD Program Options
- ETD Program Implementations
- ETD Program Costs
- ETD Usage Metrics

#### Session 2: Overview of ETD curation tools

Attendees will also have the opportunity to learn about a number of modular curation tools that have been investigated and enhanced during this research project and discover ways that they can begin implementing and using them in their local ETD programs.

Both of these Overview Sessions will include ample opportunity for attendees to pose follow-up questions of interest from their local ETD program perspectives, as well as respond to targeted questions for feedback.

The University of North Texas Libraries, together with the Networked Digital Library of Theses and Dissertations, the Educopia Institute/MetaArchive Cooperative, and the libraries of Virginia Tech, Rice University, Boston College, Indiana State University, Pennsylvania State University, and University of Arizona are pleased to be able to offer this USetdA 2013 pre-conference workshop.

## **USETDA 2013 – Registration Information**

Please review the following information before registering. You will find our Registration Checklist and Rates Chart listed below.

**Early Bird registration** will be available January 21, 2013 through May 31, 2013 at the rate of \$149 for new/renewing members or \$169 for non-members. **Late registration** (at higher cost) will remain open from June 1 through conference time with on-site registration option also available, however, advanced registration by June 30th is encouraged. To register visit our registration Web page.

**Membership**: Institutions and individuals new to USETDA may join while registering for the conference at a 50% membership discount during our introductory offer (member discounted registration rates will apply). Institutional membership provides discount registration rate to all persons at the member institution. Complete information is available on our membership Web page.

**Conference Workshops**: We are also pleased to offer intensive learning experiences through our pre-conference workshop series. For complete descriptions visit the pre-conference workshops Web page.

#### **Registration Checklist**

- 1. Check the status of your USETDA membership for registration discount eligibility
- 2. Review the USETDA Conference Rates Chart (below) to confirm applicable fees
- 3. Complete the Online Registration Form and pay fees
  - Reserve and pay for Claremont residence hall lodging if applicable 3 nights for a total of \$150 (arrive July 23; check out July 26 – morning)
  - Additional residence hall information is available on the Lodging Web page

**4.** Reserve your Hotel Lodging – if applicable (discount conference rate at Doubletree of \$115 per night) – hotel reservation and payment is separate from the above registration process.

#### **USETDA Conference Registration and Membership Rates Chart**

Conference Registration Options	Rate
	Institu
Member/Non-Member Registration Rates	
Early-bird <i>member</i> discount registration only – through May 31*	\$149

Early-bird <b>non-member</b> registration only – through May 31	\$169
Membership Dues Rates	
*New USETDA membership dues	\$50
*Renewed USETDA membership dues	\$100
Early Registration & Membership Rates	
*Early discount registration plus discounted <i>new</i> USETDA membership dues – through May 31	\$199
*Early discount registration plus <b>renewed</b> USETDA membership dues – through May 31	\$249
Late Registration Rates	
Late member registration only: after May 31	\$199
Late non-member registration only: after May 31	\$219
*Late discount registration plus USETDA <i>new</i> membership dues: after May 31	\$249
*Late discount registration plus <b>renewed</b> USETDA membership dues: after May 31	\$299
Pre-Conference Workshop Options	
Copyright and Authoring Issues for ETD Professionals Pre-Conference Workshop	
ETDs for Beginners Pre-Conference Workshop	\$0
ETD Life Cycle Management Pre-Conference Workshop	\$0
Other Fees	
Welcome Reception Guest (only if bringing guest)	\$25

#### **Registration Resources**

• Sponsorship opportunities – for information visit our Sponsorship Webpage

- Questions about registration or membership? Contact John.Hagen@Renaissance-Scholar.com or call (304) 241-4677.
- USETDA 2013 Conference Registration Map [link forthcoming]

## **USETDA 2013 Sponsors**

A special thanks goes to the sponsors of the USETDA 2013 Conference for making this event possible!

## Platinum













## Silver





## Bronze



## **Sponsor Advertisements**

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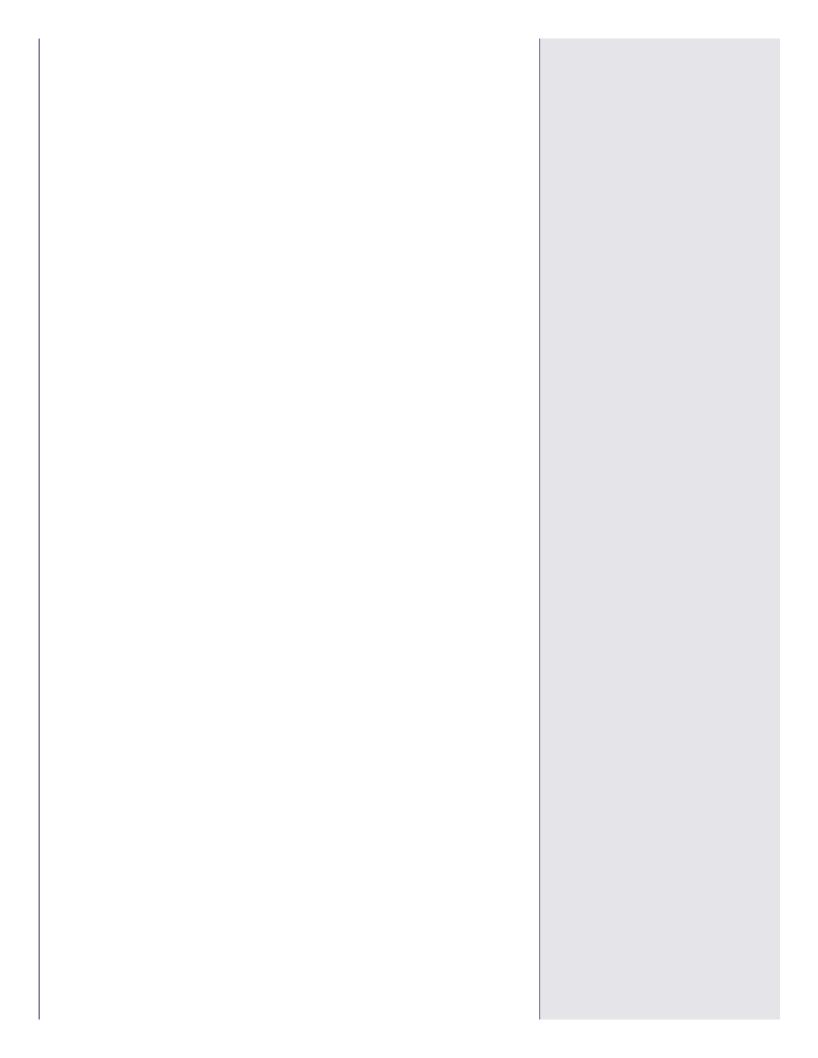
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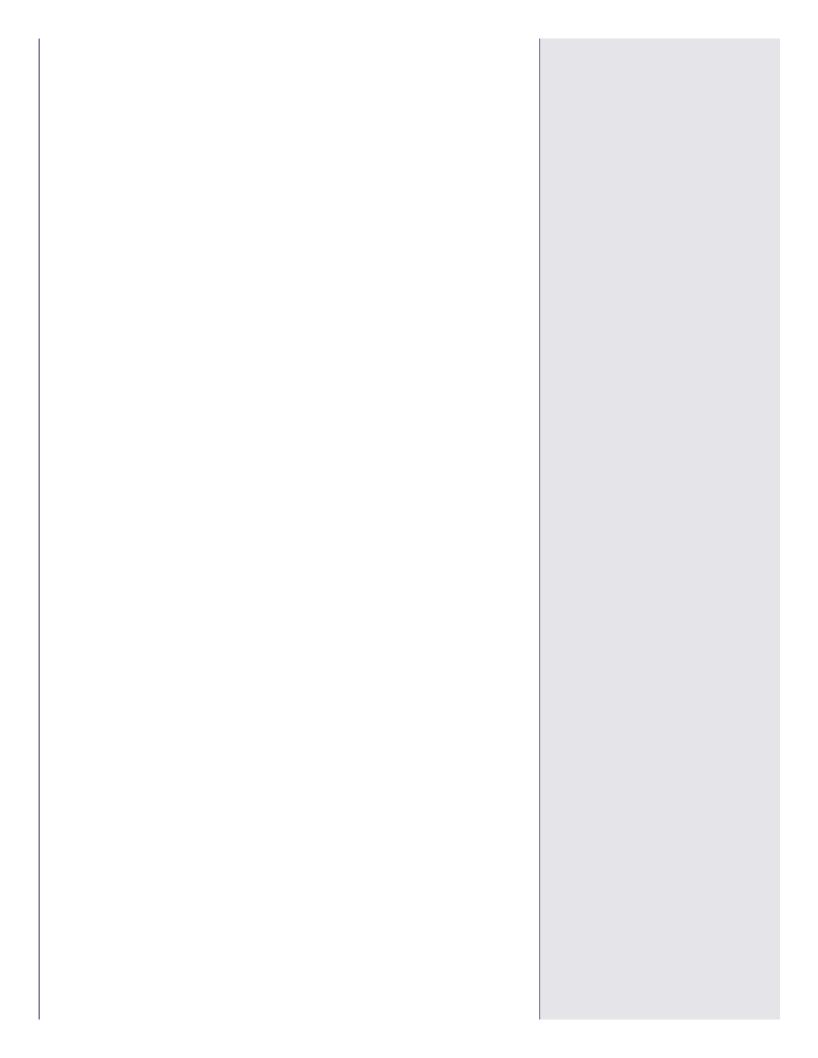
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### **USETDA 2013 Conference Sponsorship Opportunities**

The United States Electronic Thesis and Dissertation Association (USETDA) has announced its 3rd annual conference *Waves of Change: Oceans of Opportunity* to be held July 24-26, 2013, in Claremont,



California. USETDA 2013 is for professionals from graduate schools, libraries, academic computing and anyone else working with electronic theses and dissertations. Our goal is to offer relevant, practice-oriented content to support ETD professionals, advance ETD operations and efficiencies, and encourage the formation of state-wide ETD associations in the United States.

#### **Sponsorship Options**

The USETDA offers a variety of conference sponsorship options to help support our mission as well as to promote your brands, products and services. You will find the USETDA 2013 Conference Sponsorship options and contract links listed below. Please take a few moments to consider which level of support you could offer and the benefits we provide. Responses to this sponsorship invitation should be sent no later than May 20, 2013.

#### **USETDA 2013 Conference Sponsorship Options**

#### Platinum Sponsor \$5,000

- Logo depicted on the front cover of the Conference program
- Mention in all conference literature as a Major sponsor
- Logo displayed on the homepage of USETDA 2013 Web site\*
- One full-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 10 inches high)
- Three free complimentary conference registrations for representatives
- Full-table display in the conference exhibition area
- Speaking opportunity during plenary session (20 minutes)
- Welcome address at a conference reception
- Opportunity to include leaflets in conference delegate packs

#### Gold Sponsor \$2,000 (vendor)

- Logo depicted in the Conference program
- Mention in all Conference literature as an Associated Sponsor
- Logo displayed on USETDA Web site\*
- Half-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 5 inches high)
- Full-table display in the conference exhibition area
- Speaking opportunity during breakout sessions (60 minutes)
- Two free complimentary conference registration for representatives
- Opportunity to include leaflets in conference delegate packs

#### Gold Sponsor \$2,000 (university / non-vendor)

- Logo depicted in the Conference program
- Mention in all Conference literature as an Associated Sponsor
- Logo displayed on USETDA Web site\*

- Half-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 5 inches high)
- Speaking opportunity during plenary session (10 minutes)
- Two free complimentary conference registration for representatives
- · Opportunity to include leaflets in conference delegate packs

#### Silver Sponsor \$1,000 (vendor)

- Logo depicted in the Conference program
- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Web site\*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)
- Half-table display in the conference exhibition area
- Speaking opportunity during vendor breakout session (10 minutes)
- One free complimentary conference registration for a representative

#### Silver Sponsor \$1,000 (university / non-vendor)

- Logo depicted in the Conference program
- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Web site\*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)
- Speaking opportunity during plenary session (5 minutes)
- One free complimentary conference registration for a representative

#### Bronze Sponsor \$750

- Logo depicted in the Conference program
- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Web site\*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)

\*Indicates the website will stay online after the event.

USETDA is a national non-profit charitable organization, founded in 2009.

#### About USETDA 2013 – Waves of Change: Oceans of Opportunity

*Waves of Change: Oceans of Opportunity* is the national conference for ETD professionals from all areas: graduate schools, libraries, and information technology specialists. Our focus is on relevant and current issues with an emphasis on sharing practice-based resources from around the U.S. We anticipate at least 150 people will attend, with most constituents being from the United States. In 2012, we had just over 100 participants attend and had several corporate and non-profit sponsors, including colleges and universities, institutional repository and archival system providers, digital technology applications companies, bookbinders and other library related services. Part of the conference is the ETD Technology Fair, where vendors can set up exhibits and interact with our audience. Additionally there are opportunities to participate in the conference during plenary and breakout sessions as well as through advertising and distribution of your promotional materials at the venue and online. We offer a variety of accommodations to suit your promotional needs. *Waves of Change* will be held at the Claremont Colleges in beautiful Claremont, California.

#### **USETDA 2013 presentation topics will include:**

• Services and outreach to enhance ETD development

- Supporting ETDs with Library services and information instruction
- ETDs and Ethics, Security & Quality
- Centralized and Decentralized submission processes
- Intellectual Property, Copyright, Patents and Tech Transfer
- Developing and implementing ETD Policies and Procedures
- ETD Innovation and Exploration
- File-types and Formatting, including issues surrounding non-traditional formats
- Publishing, Research and Data curation
- Nuts and bolts of ETD management including case studies of workflow and ingest models
- Retroactive digitization and ETD migration/harvesting
- Undergraduate and other student scholarship

*Waves of Change: Oceans of Opportunity* is a fantastic venue for you to reach out to your constituents. Please consider showing your support by sponsoring this important event.

Contact Persons:

John H. Hagen, Executive Officer and Angela McCutcheon, Ex Officio Officer

Questions? Contact John Hagen at john.hagen@renaissance-scholar.com or call (304) 241-4677.

#### Sponsorship Contract and Payment:

- Download the USETDA 2013 Conference USETDA 2013 Sponsorship Contract (pdf)
- Download the USETDA 2013 Conference Sponsorship Contract (docx)
- Access the USETDA 2013 Conference Registration Payment page
- For sponsorship levels with 2 or more complimentary registrations, the organization's lead representative planning to attend the conference should register under the appropriate sponsorship option; subsequent representatives should register under the "Complimentary Registration (Invited Speakers/Sponsor Guests)" option.

(Edit Post)

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