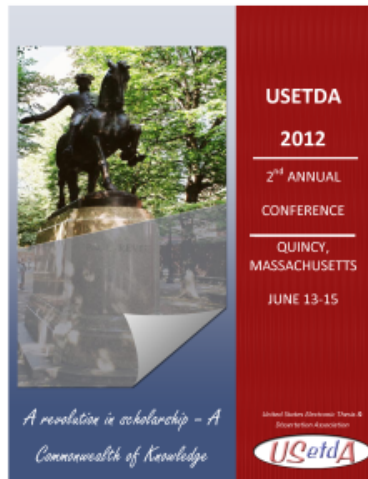




United States Electronic Thesis and Dissertation Association

USETDA 2012

USETDA 2012: A revolution in scholarship – A commonwealth of knowledge



Join the US ETD Association June 13-15, 2012, in Quincy, Massachusetts, just minutes from downtown Boston, for our 2nd annual conference!

USETDA 2012 is for ETD professionals from graduate schools, libraries, academic computing and others who work with ETDs. Our goal is to offer relevant, practice-oriented content to support ETD productivity improvement, ETD professionals, advance ETD operations, and encourage the formation of state-wide ETD associations in the United States.

Participants will have opportunity to submit proposals for presentations and posters ; attend pre-conference workshops; learn best practices for copyright, ETD operations and more; and, network with colleagues from around the nation. Last year at USETDA 2011, we had [75 organizations and agencies represented!](#)

Make plans now to experience a revolution in ETDs in 2012 in the commonwealth of Massachusetts!

USETDA Conference Planning Committee

- John Hagen, Renaissance Scholarly Communications
- Laura Hammons, Texas A&M University Office of Graduate Studies
- Angela McCutcheon, Ohio University Graduate College
- Robert Parker, University of Florida Libraries
- Stacy Wallace, University of Florida Graduate School

Site Search:

Search this site

Upcoming Events

Sep 21
September 21 @ 8:00 am - September 23 @ 12:00 pm

USETDA 2022 Conference

[View Calendar](#)

Social Networks



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 - USETDA 2016
 - USETDA 2015
 - USETDA 2014
 - USETDA 2013
 - USETDA 2012

USETDA 2012 Conference Local Organizing Committee

Bill Donovan, Boston College University Libraries
Meghan Banach Bergin, University of Massachusetts Libraries
Hillary Corbett, Northeastern University Libraries
Vika Zafrin, Boston University Libraries

USETDA www.usetda.org/
Contact: board@usetda.org

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Call for Proposals



The USETDA 2012 Conference planning committee invites session proposals for our upcoming conference to be held at The Boston Marriott Quincy Hotel in Quincy, Massachusetts (just minutes from downtown Boston), on Wednesday-Friday, June 13-15, 2012.

The theme for our 2nd annual conference is, "A revolution in scholarship—A commonwealth of knowledge". Proposals will be accepted

January 17 – March 7, 2012.

Session Tracks

The focus of the USETDA Conference is to support ETD professionals by encouraging the sharing of best practices, enhanced productivity, improved internal/external communications, and the formation of state-wide ETD associations. The program committee encourages proposals (single-session presentation, panel session or poster format) which align with these goals and our conference theme, including:

A Revolution in Scholarship through ETDs

Issues that address the use, creation and understanding of ETDs, including software use, such as Adobe Acrobat, Microsoft Word, and LaTeX tools and tips; student training using podcasts, workshops, etc.; and, ETD research or operationalization of research to enhance the ETD profession

- [USETDA 2011](#)
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 - [Institutional Repository Software/Services/Systems](#)
 - [Preservation Resources](#)
 - [Tutorials](#)
- [Resources for Students](#)

ETD Organizations

- [Florida ETD Group \(FLETD\)](#) 0
- [Networked Digital Library of Theses and Dissertations \(NDLTD\)](#) 0
- [OhioLINK ETD Center Advisory Council Formerly OETDA](#) 0
- [Texas Electronic Thesis and Dissertation Association \(TxETDA\)](#) 0

Support USETDA

[Donate](#)

Countdown to

USETDA 2012 Conference

DD days
HH hours
MM mins
SS secs

It's conference time!

Promoting a Commonwealth of Knowledge

Retrospective digitization approaches; copyright, plagiarism and Fair Use; preservation; Open Access; and, creative commons licensing

Revolutionizing ETD Operations

Sharing of best practices; efficiencies, cost savings, and productivity; cataloging and reviewing practices; ETD workflows; IR/ETD workflow management software; use of social media for communication; and, new and innovative tools and practices

Starting a Revolution: ETD Initiatives

Centralized/decentralized ETD processing; starting-up ETD programs

Building a Commonwealth of ETD Professionals

Leadership and management training and skills development; use of assessment tools for ETD professionals and managers; mentoring for ETD professionals; and, USETDA state-wide associations

Creating a Commonwealth for ETD Students

Training materials used; web site approach to assist student with filing ETDs, etc.

The conference program will include a mix of invited presentations, as well as selections from proposal submissions. Share your knowledge and expertise with colleagues by submitting a proposal for USETDA 2012!

2012 Conference Invitation

The United States Electronic Thesis and Dissertation Association (USETDA) planning committee is pleased to invite you to our 2nd annual conference "**USETDA 2012: A revolution in scholarship – A commonwealth of knowledge**", to be held June 13-15, in Quincy, Massachusetts – near downtown Boston.

Conference registration is now open at the ultra-low member rate of **only \$179**. USETDA 2011 will be held at the fabulous Boston Marriott Quincy Hotel – discount [lodging](#) is now available for **only \$149 per night (available through May 29th)**.

Additionally, **new members** may join USETDA while registering for the conference at a **50% discount** (\$25 for individuals or \$50 per institution). [Membership](#) benefits include exclusive members-only access to USETDA communications (listserv, newsletters and special promotions), professional and community resources and networking opportunities, as well as discounts to future USETDA events. The USETDA 2012 Conference is open to all – we welcome participation from colleagues around the world!

Registration will remain open through June 6, 2012. Don't miss out on this low-cost high-impact learning and networking opportunity – join USETDA and register for the conference today!

About the Conference

USETDA 2012 is designed for ETD professionals from graduate schools, libraries and information technology sectors who work with ETDs or ETD programs. Our focus will be on relevant and current ETD issues with an emphasis on sharing best-practices and resources within the U.S. The mission of USETDA is to provide information on best practices, develop and disseminate important information on ETD initiatives, support the development of state-wide ETD associations, bring ETD professionals together at the

local level to network and improve ETD operations, educate and make others aware of ETD issues, and support the expansion of the NDLTD and other international ETD initiatives.

Searching for innovative new ways to **engage your students**? Looking to **increase efficiency** by making technology work for you? Take your ETD program to the next level. This year's program includes an outstanding lineup of speakers and presentations!

Keynote presentations:

Michele Kimpton

Preserving the Scholarly Record—, what it means in the digital world

Gregory Crane

Beyond theses and dissertations: managing portfolios of skills and contributions over a lifetime

Edward A. Fox

25 years of ETDs, and a view to the future, building on emerging research

Notable special interest sessions:

Pre-conference workshops:

Copyright – Host Gail Clement, Texas A&M University (\$50 fee – includes primer)
ETDs for Beginners – Host John Hagen, Renaissance Scholarly Communications (free)
Plagiarism – Host Dawn Bilkowski, Ohio University (free)

USETDA 2012 Conference Program

Wednesday, June 13

9-12 p.m. Pre-Conference Workshops

- Copyright and ETDs
- ETDs for Beginners
- Plagiarism and ETDs

12:00-1:30 p.m. Opening/Lunch

1:30-4:45 p.m. Concurrent Sessions

Thursday, June 14

8-9:30 a.m. Breakfast & Regional ETD Association Networking

9:30-10:30 a.m. Keynote Address: Michele Kimpton – Chief Executive Officer, DuraSpace

10:45-11:45 p.m. Concurrent Sessions

11:45-1:15 p.m. Lunch

1:15-2:15 p.m. Concurrent Sessions

2:15-3:30 p.m. Break/Vendor Fair/Poster Presentations

3:30-4:30 p.m. Concurrent Sessions

6:30-8:30 p.m. Special Event

Friday, June 15

8-9 a.m. Breakfast

9-11:15 a.m. Concurrent Sessions

11:15-12:15 p.m. Closing Plenary Keynote Address: Ed Fox – Executive Director,

NDLTD

12:15 p.m. Evaluation and Closing

- Conference Program (complete updated version) – ([PDF](#))
- Conference program insert (updates to print program) – ([PDF](#))

Hotel Information

USETDA's 2012 Conference will be held at the [Boston Marriott Quincy Hotel](#) in Quincy (Boston area), Massachusetts.

Hotel Rate

The conference rate is \$149/night single/double plus tax. To receive this rate, conference attendees must book before **May 29, 2012**. After this date please call the Marriott to request the discount rate as indicated below.

All meetings will take place at the conference hotel.

Hotel Reservations

Reservations may be completed [online](#)



Reservations may also be made by calling toll free

- 1-866-449-7387 (refer to group code "useusea")

Hotel Address

1000 Marriott Drive, Quincy, MA 02169

Phone: 617-472-1000

Fax: 617-472-7095

[Maps & Transportation](#)

Online [Tour of the Hotel](#)

Welcome to Boston



Historic downtown Boston

"USETDA 2012: A revolution in scholarship – A commonwealth of knowledge" –

June 13-15, 2012

Quincy, Massachusetts – near downtown Boston.

Boston was founded in 1630 when a fleet of 11 ships carrying 700 people sailed from England to Massachusetts. The new settlement was named Boston after the town of Boston in England from which many of the settlers came. By 1631 the first sailing ship built in America was launched from Boston

and soon the shipbuilding industry thrived as well as the whaling and fishing industries.

The population in Boston continued to grow over the next hundred years from 4,000 in 1676 to 13,000 in 1730.

Boston is often called the "Cradle of American History" due in part to its role in the American Revolution. It was here, in 1773, that the Boston Tea Party occurred when colonists boarded the British East India Company ships and dumped the tea into Boston Harbor. This was a key event in the growth of the American Revolution. Parliament responded in 1774 with the Coercive Acts, which closed Boston's commerce until the British East India Company had been repaid for the destroyed tea. Colonists in turn responded with additional acts of protest. The crisis escalated, and the American Revolutionary War began near Boston in 1775.

By the early 19th century, Boston's population was 43,000 and large amounts of land was gained by land filling. During this time, in 1822, Boston officially became a city. The Boston Public Library, the oldest free library in the US was founded in 1852 and the first American subway, the "T," opened in 1897.

By the mid-20th century, Boston's economy declined. Late in the century, however, the city was revived thanks to finance, hi-tech industries and tourism. Today, Boston is one of the most popular visitor destinations in the world with history, culture, acclaimed restaurants, superb shopping and a variety of entertainment offerings.

Getting to Boston

The Boston Marriott Quincy is located 12 miles from Logan International Airport (BOS) which is serviced by all of the major US airlines. Cab service from the airport is approximately \$35 each way. For further information you may visit the airport website at: www.massport.com.

Quincy Market



Planning Your Visit

Daytime temperatures average in the low 80s with moderate humidity while nights cool down to the mid 60s. A sweater or jacket may be needed in air-conditioned hotel meetingrooms. Workshop and Institute participants usually wear business casual clothing and find that relaxed, comfortable summer attire is appropriate for all of the sessions and meals. Casual clothing is acceptable for touring.

Things to do in Boston

- [Greater Boston Convention and Visitors Bureau](#)
- [City of Boston](#)

Welcome to USETDA 2012

The USETDA Board of Directors and the Conference Organizing Committee welcome you to the USETDA 2012 Conference. We look forward to meeting everyone at the Boston Marriott Quincy for our 2nd annual conference. We have many exciting activities planned for USETDA 2012 delegates to make the most of their learning and sharing experiences at the conference as well as the many [sight seeing opportunities](#) in the Boston area. The conference program is now available [online](#). Below we have listed some house-keeping notes to help delegates prepare for the USETDA Conference.

USETDA 2012 CONFERENCE INFORMATION

Arrival in Boston

Transport Options from Boston Logan Airport to Boston Marriott Quincy

[Maps & Transportation](#) – Information provided by the Boston Marriott Quincy Hotel

The Boston Marriott Quincy Hotel does **not** provide shuttle service from the airport.

Transportation options include:

- [Brewster Coach](#); fee: \$109 USD (one way) ;reservation required
- Taxi – Estimated fare: \$100 USD (one way); available at the airport arrivals area
- Bus Station
 - [South Station](#) (8.4 mile(s) N)
- Subway Station
 - [Red Line, Quincy Adams](#) (0.8 mile(s) N)
- Train Station
 - [Route 128/Westwood](#) (5 mile(s) S)
- Car Rentals
 - At this property: [Hertz](#) / 1000 Marriott Drive / Quincy, Massachusetts 02169 / Phone: 1-617-774-2081
- Parking
 - On-site parking, fee: free for hotel guests
 - FOR GUESTS USING A GPS ENTER: 1200 Crown Colony Drive, Quincy, MA 02169 for the hotel address.
- **Transportation tips from Bostonians – LEAST EXPENSIVE OPTION!**
 - There is now a [free bus service](#) (the “Silver Line”) from Logan airport to South Station — at which point, one can get on the “Red Line” to go to the Quincy Adams station, which is within a mile of the Quincy Marriott. Note that the “Red Line” forks into two branches (as you can see on the map below); you will need to be sure to get on a train that has the destination of “Braintree” (as opposed to “Ashmont”).
 - There is a Marriott hotel shuttle at the Quincy Adams station that can get you to the hotel — it runs regularly from the station through 6pm. After 6pm call the hotel to request pick up service — 617-472-1000 ext. 0. This would be the least expensive way to get from the airport to the hotel.
 - Alternatively, one could take the “[Logan Express — Braintree](#)” bus from Logan airport to Braintree which is about 2.5 miles from the hotel, and then take a taxi from there.
 - Cost of Logan Express bus: \$22 (round trip).

Boston Subway Route Maps and Guide – visit http://www.mbta.com/schedules_and_maps/subway/

Boston Marriott Quincy Address & Contact Information

1000 Marriott Drive, Quincy, MA 02169

Phone: 617-472-1000

Pre-conference Workshops (sessions run concurrently / advanced registration required)

Plagiarism

This session will be interactive! Session instructor Dawn Bikowski recommends that you bring your laptop or other mobile device to participate in hands-on session activities. The session is free to registered conference participants.

ETDs for Beginners

This session will provide a basic orientation on all issues related to ETDs. Panelists will include John Hagen, Gail McMillan, Angela McCutcheon and Laura Hammons. The session is free to registered conference participants.

Copyright

This session will provide a comprehensive review of copyright issues as they relate to ETDs and digital collections. Copyright expert Gail Clement will lead this session. **The session cost is \$50 / advanced payment is required.** Participants will receive a printed primer to keep, compiled by Clement.

On-Site Registration

- Conference delegates may pick up their registration materials (delegate packs) beginning Wednesday, June 13th at 8:00 am – 4:00 pm. The registration desk will be located in the foyer area, adjacent to the coat room and will be staffed 8:00 am – 4:00 pm Wednesday and Thursday; 8:00 – 10:00 am on Friday.

Conference Proceedings – Paper and Poster Presenters

Send us your paper, poster and/or PowerPoint presentations for the conference proceedings, to be indexed online. Send by email to lhammons@tamu.edu.

Poster presenters & Sponsor Exhibitors

- Poster presentations and vendor exhibits will take place in the foyer area adjacent to the conference meeting rooms. A map of the meeting area is available in the [online program](#) (click on PDF link; see p. 2nd page).
- Set up may begin as early as 8:00 am Wednesday, June 13th and may remain standing through the duration of the conference until Friday, June 15th at 12:30 pm.
- We will host a formal vendor/sponsor/poster exhibition during the break period on Thursday, June 14th from 2:15 – 3:30 pm in the foyer area.
- Posters: For each presenter we will provide an easel, a 3' by 4' sheet of ½" thick foam board binder clips and pins.
- If you will need access to power, there are electrical outlets evenly distributed along the walls in the foyer area. We recommend that you provide your own power strip and/or extension cord if necessary.
- Power strips and extension cords may be rented from the hotel at cost to the participant (fee is \$10 per item per day).
- Parcels may be shipped to the Marriott (Attn: USETDA Conference) and may arrive up to 2 days prior to the event (i.e. Monday or Tuesday next week).
 - Sponsor / Vendor shipments – contact John Hagen to specify materials that should be included in delegate packs versus materials for exhibit distribution.

Wi-Fi Internet Access

- Guests staying at the Boston Quincy Marriott will enjoy access to free Wi-Fi service in guest rooms and the main hotel lobby.
- In the conference meeting areas (rooms and foyers) we will provide limited Wi-Fi access for the duration of the conference. Due to limited bandwidth availability, we cordially request that during plenary and breakout sessions you give priority to presenters to demonstrate online applications and refrain from using the Wi-Fi service when applicable, otherwise, the network may crash and become unavailable if too many people logon simultaneously.

USETDA Sponsors

The USETDA would like to acknowledge the tremendous our sponsors, without which we could not host this important national conference venue. USETDA 2012 Conference sponsors and their Website information is available [online](#).

USETDA Contact Information

Email: board@usetda.org

Office Phone Number: (740) 597-2599 — Angela McCutcheon

On-Site Phone Number (mobile): (304) 290-2516 — John Hagen

Pre-Conference Workshop Descriptions

Copyright

This year we are pleased to announce a new intensive learning experience in our pre-conference workshop series on "Copyright", offered by expert Gail Clement of Texas A&M University. The cost for the workshop will be a \$50, which includes cost of the workshop as well as a robust Copyright Resources primer for each participant to take back to their institutions.

ETDs for BeginnersThis session will cover implementation issues and office automation processes to get your ETD program successfully started as well as to demonstrate ways to simplify and integrate your procedures and reduce your office paperwork. Session presenters include ETD program veterans Angela McCutcheon of Ohio University and John Hagen of West Virginia University / NDLTD. This session is included at no cost with your conference registration.

PlagiarismThis session will provide an overview of plagiarism issues, offered by Dawn Bilkowski of Ohio University. This session is included at no cost with your conference registration.

For more details visit the [online program](#).

Registration Information

Conference Registration

USETDA 2012 Early Bird registration will be available January 30, 2012 through May 21, 2012 at the rate of \$129 for renewing members or \$149 for non-members. Late registration (at higher cost) will remain open from May 22 through June 6, with no on-site registration option available.

Additionally, institutions and individuals new to USETDA may join while registering for the conference at a 50% discount of only \$50/\$25, respectively; during our introductory offer (member discounted registration rates will apply). Members who joined last year may also renew their membership with USETDA through the registration process to benefit from the discounted registration rate. Institutional memberships cover all members in your institution. Membership [benefits](#) include access to USETDA communications (listserv, newsletters and special promotions), professional and community resources as well as discounts to future USETDA venues. Last year at USETDA 2011, we had [75 organizations and agencies represented!](#) Don't miss out on this professional development opportunity.

This year we are pleased to announce a new intensive learning experience in our pre-conference workshop series on "Copyright", offered by expert Gail Clement of Texas A&M University. The cost for the workshop will be a \$50, which includes cost of the workshop as well as a robust Copyright Resources primer for each participant to take back to their institutions. Pre-conference workshops on "Plagiarism" and "ETDs for

Beginners" will also be offered at no charge. A description of all [pre-conference workshops](#) is available online.

[Special Events](#) included in your registration:

- Wednesday evening Welcome Cocktail Reception at Boston Marriott Quincy
- Thursday evening Social Event in Boston

Registration rates, with and without USETDA membership dues, are provided below.		
Conference Registration Options	Rates	
	Institutional	Individual
Early-bird registration plus discounted USETDA new membership dues (institutional/individual) – through May 13	\$179	\$154
Early-bird registration plus renewed USETDA membership dues (institutional/individual) – through May 13	\$229	\$179
Late registration plus discounted USETDA new membership dues (institutional/individual) – May 13 – June 6	\$229	\$204
Late registration plus renewed USETDA membership dues (institutional/individual) – May 13 – June 6	\$279	\$229
Copyright Pre-Conference Workshop	\$50	
Thursday Evening Special Event Guest	\$35	
	Member	Non-Member
Early-bird registration only - through May 13	\$129	\$149
Late registration only – May 22 – June 6	\$179	\$199

Check your [USETDA membership status](#)

Special Events

USETDA 2012 Special Events

- **Wednesday evening opening reception** on the Boston Marriott Quincy Hotel terrace overlooking Boston – includes appetizers and hosted bar.

- **Thursday evening exclusive Conference Dinner Banquet**, hosted bar and music at the Boston Marriott Quincy.

All events are included in the registration fee. Guests may accompany registered attendees for the Thursday evening Dinner Banquet at a cost of [\\$35/guest](#).

Sponsors and Sponsorship

- [Download the USETDA 2012 Sponsorship Portfolio and Contract](#)

USETDA 2012 Conference Sponsorship

Join the United States Electronic Thesis and Dissertation Association June 13-15, 2012, near downtown Boston for our second annual conference!

About USETDA

The USETDA is a national non-profit organization which supports the electronic publishing of master's theses and doctoral dissertations in institutional repositories as well as promotes open access initiatives in scholarly communications at colleges and universities in the U.S. The mission of USETDA is to provide information on best practices, develop and disseminate important information on ETD initiatives, support the development of state-wide ETD associations, bring ETD professionals together at the local level to network and improve ETD operations, educate and make others aware of ETD issues, and support the expansion of the NDLTD and other international ETD initiatives.

About USETDA 2012

The USETDA 2012 Conference is designed for ETD professionals from graduate schools, libraries, information technology specialists and others who work with ETDs or ETD programs. Our focus will be on relevant and current ETD issues with an emphasis on sharing practice-based resources from around the U.S. We anticipate at least 150 delegates will attend this year's conference, mostly from the U.S., but also from Canada and beyond. We received just over 100 delegates for our inaugural conference in 2011 represented by [75 organizations and agencies](#), with the support of over a dozen [corporate and non-profit sponsors](#), including colleges and universities, institutional repository and archival system providers, digital technology applications companies, bookbinders and other library related services. To see participants in USETDA 2012, check out our [registration map](#). One of the popular events we host each year is the ETD Technology Fair, where vendors can set up exhibits and interact with our audience. Additionally there are opportunities to participate in the conference during plenary and breakout sessions as well as through advertising and distribution of your promotional materials at the venue and online. We offer a variety of accommodations to suit your promotional needs.

USETDA's 2012 Conference will be held at the [Boston Marriott Quincy Hotel](#) in Quincy (Boston area), Massachusetts. The conference rate is \$149/night single/double plus tax. To receive this rate, conference attendees must book before May 22, 2012. All meetings will take place at the conference hotel.

USETDA 2012 Conference Theme

The USETDA 2012 Conference theme is "A Revolution in Scholarship – A Commonwealth of Knowledge" – relevant to Boston's regional history. Conference participants will have the opportunity to submit proposals for presentation; attend pre-conference workshops; learn best practices for copyright, ETD operations and more; and network with colleagues and vendors from around the nation. The Call for Proposals will be open from January 17 – February 17, 2012.

USETDA 2012 presentation topics will include:

- A Revolution in Scholarship through ETDs Software use, such as Adobe Acrobat, Microsoft Word, and LaTeX tools and tips; student training using podcasts, workshops, etc.; and, ETD research or operationalization of research to enhance the ETD profession
- Promoting a Commonwealth of Knowledge
 - Retrospective digitization approaches; copyright, plagiarism and Fair Use; preservation; Open Access; and, creative commons licensing
- Revolutionizing ETD Operations
 - Sharing of best practices; efficiencies, cost savings, and productivity; cataloging and reviewing practices; ETD workflows; IR/ETD workflow management software; use of social media for communication; and, new and innovative tools and practices
- Starting a Revolution: ETD Initiatives
 - Centralized/decentralized ETD processing; starting-up ETD programs
- Building a Commonwealth of ETD Professionals
 - Leadership and management training and skills development; use of assessment tools for ETD professionals and managers; mentoring for ETD professionals; and, USETDA state-wide associations

Make plans now to experience the "Revolution in Scholarship" next June 13 – 15, 2012 in the heart of Boston!

USETDA 2012 Conference Sponsorship Options

Platinum Sponsor \$5,000

- Logo depicted on the front cover of the Conference program
- Mention in all conference literature as a Major sponsor
- Logo displayed on the homepage of USETDA 2011 Web site*
- One full-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 10 inches high)
- Three free complimentary conference registrations for representatives
- Full-table display in the conference exhibition area
- Speaking opportunity during plenary session (20 minutes)
- Welcome address at a conference reception
- Opportunity to include leaflets in conference delegate packs

Gold Sponsor \$2,000 (vendor)

- Logo depicted in the Conference program
- Mention in all Conference literature as an Associated Sponsor
- Logo displayed on USETDA Web site*
- Half-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 5 inches high)
- Full-table display in the conference exhibition area
- Speaking opportunity during breakout sessions (60 minutes)
- Two free complimentary conference registration for representatives
- Opportunity to include leaflets in conference delegate packs

Gold Sponsor \$2,000 (university / non-vendor)

- Logo depicted in the Conference program
- Mention in all Conference literature as an Associated Sponsor

- Logo displayed on USETDA Web site*
- Half-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 5 inches high)
- Speaking opportunity during plenary session (10 minutes)
- Two free complimentary conference registration for representatives
- Opportunity to include leaflets in conference delegate packs

Silver Sponsor \$1,000 (vendor)

- Logo depicted in the Conference program
- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Web site*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)
- Half-table display in the conference exhibition area
- Speaking opportunity during vendor breakout session (10 minutes)
- One free complimentary conference registration for a representative

Silver Sponsor \$1,000 (university / non-vendor)

- Logo depicted in the Conference program
- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Web site*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)
- Speaking opportunity during plenary session (5 minutes)
- One free complimentary conference registration for a representative

Bronze Sponsor \$750

- Logo depicted in the Conference program
- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Web site*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)

*Indicates the website will stay online after the event.

Conference Admission Rates

- Members: \$129 early-bird admission (\$179 after May 14)
- Non-Members: \$149 early-bird admission (\$199 after May 14)
- Platinum, Gold and Silver sponsorship options include complimentary registration for representatives.

[Download the USETDA 2012 Sponsorship Portfolio and Contract](#)

The USETDA offers a variety of conference sponsorship options to help support our mission as well as to promote your brands, products and services. You will find the USETDA 2012 Conference Sponsorship options and contract [online](#). Please take a few moments to consider which level of support you could offer and the benefits we provide. Responses to this sponsorship invitation should be sent no later than March 15, 2012.

Should you have any questions, feel free to contact me or any of our [Board members](#).

Sincerely,
John H. Hagen, Executive Officer
USETDA Board of Directors
www.usetda.org Email – John.Hagen@renaissance-scholar.com
Phone: (304) 290-2516

Sponsors 2012

A special thanks goes to the sponsors of the USETDA 2012 Conference for making this event possible!

Platinum

- [ProQuest](#)

Gold

- [Boston University Libraries](#)
- [Texas A&M University Office of Graduate Studies & Libraries](#)
- [University of Florida Graduate School](#)
- [University of Florida Libraries](#)
- [University of Massachusetts Amherst Libraries](#)

Silver

- [DuraSpace](#)
- [Boston College University Libraries](#)
- [Renaissance Scholarly Communications](#)

Bronze

- [University of Alabama Graduate School](#)

[\(Edit Post\)](#)