The United States Electronic Thesis and Dissertation Association (USETDA) has announced their 10th annual conference. In an effort to provide a safe meeting environment as well as to preserve the work and funding already put into this year’s conference, we sought new opportunities for outreach and engagement. As a result, this year we are pleased to announce:

- The USETDA 2020 Conference has been changed to a free online Virtual Town Hall Meeting, scheduled for Wednesday, September 23, 2020.
- The USETDA conference (face-to-face meeting) has been postponed until September 2021, to be held in Cleveland, Ohio.

Please visit our USETDA 2020 Conference Update – COVID-19 Statement for complete information about this transition.

USETDA 2020 is for professionals from graduate schools, libraries, academic computing and anyone else working with electronic theses and dissertations. Our goal is to offer relevant, practice-oriented content to support ETD professionals, advance ETD operations and efficiency, and encourage the formation of state-wide ETD associations in the United States.

The conference theme “Making Connections – Scholarly Communication in the Digital Age” will focus on the impact and implications of connecting scholars and research from across the country and around the world. We will examine the present use and availability of ETDs and related initiatives. We will also explore new and emerging ETD practices, needs, and influences that impact administrative, graduate school and library professionals.

**Sponsorship Options**

The USETDA offers a variety of conference sponsorship options to help support our mission as well as to promote your brands, products and services. You will find the USETDA 2020 Conference sponsorship options and contract listed below, as well as online. Please take a few moments to consider which level of support you could offer and the benefits we provide. Sponsors are welcome to submit a research-based program for consideration in the Call for Proposals (not intended for product demonstrations). Responses to this sponsorship invitation should be sent no later than July 15, 2020.

**About USETDA 2020**

USETDA 2020 is the national conference for ETD professionals from all areas: graduate schools, libraries, and information technology specialists. Our focus is on relevant and current issues with an emphasis on sharing practice-based resources from around the U.S. We anticipate at least 200 people will attend, with most constituents being from the United States. In past years we have averaged 100 participants attending and had numerous corporate and non-profit sponsors, including colleges and universities, institutional repository and archival system providers, digital technology applications companies, bookbinders and other library related services. Part of the conference is the ETD Technology Fair, where vendors can set up exhibits and interact with our audience. Additionally, there are opportunities to participate in the conference during plenary and breakout sessions as well as through advertising and distribution of your promotional materials at the venue and online. We offer a variety of accommodations to suit your promotional needs.

USETDA conferences are a fantastic venue for you to reach out to your constituents. Please consider showing your support by sponsoring this important event.

**Contact Person:**

John H. Hagen, USETDA Executive Director

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www.usetda.org

**Sponsorship Contract: See next page**
SPONSORSHIP CONTRACT between USETDA, U.S. National Conference on Electronic Theses and Dissertations and

Sponsoring Organization’s Name & Address

The sponsor brings to the U.S. National Conference on Electronic Theses and Dissertations, USETDA 2020, a contribution of U.S. Dollars, corresponding to the following sponsorship level:

☐ Platinum Sponsor $5,000
  • Logo depicted on the front page of the digital Conference program
  • Mention in all conference literature as a Major sponsor
  • Logo displayed on the USETDA Conference Web site*
  • One full-page color advertisement in the digital Conference Program (camera ready, 7.5 inches wide by 10 inches high)
  • Full page display in the virtual conference exhibition area
  • Presentation and welcome address from the sponsor (10 minutes) during a plenary session**

☐ Gold Sponsor $2,000
  • Logo depicted in the digital Conference program
  • Mention in all Conference literature as an Associated Sponsor
  • Logo displayed on USETDA Conference Web site*
  • Half-page color advertisement in the digital Conference Program (camera ready, 7.5 inches wide by 5 inches high)
  • Half-page display in the virtual conference exhibition area
  • Welcome message during the electronic town hall meeting (2 minutes)

☐ Silver Sponsor $1,000
  • Logo depicted in the digital Conference program
  • Mention in all Conference literature as an Affiliated Sponsor
  • Logo displayed on USETDA Conference Web site*
  • Quarter-page color advertisement in the digital Conference Program (camera ready, 3.75 inches wide by 5 inches high)
  • Quarter-page display in the virtual conference exhibition area
  • Welcome message during the electronic town hall meeting (1 minute)

☐ Bronze Sponsor $750
  • Logo depicted in the digital Conference program
  • Mention in all Conference literature as an Affiliated Sponsor
  • Logo displayed on USETDA Conference Web site*
  • Quarter-page color advertisement in the digital Conference Program (camera ready, 3.75 inches wide by 5 inches high)

USETDA Membership – Bonus Benefit
  • All sponsors receive a one-year USETDA membership

*Indicates the website will stay online after the event.
**Sponsor presentation guidance http://www.usetda.org/usetda-conferences/sponsorship-guidance/

Sponsorship Payment Processing Instructions:

This contract document will serve as the invoice for your sponsorship. Please complete, sign, scan/email or fax to return this contract to John Hagen, USETDA Executive Officer. Payment may be made by check made payable to USETDA; include a copy of this contract with your check remittance. For online registration and credit card payments visit http://www.usetda.org/membership/#C.

USETDA is a registered 501(c)(3) nonprofit charitable organization.