## POSTER SESSIONS

### A poster should be able to stand alone (i.e. be understandable even if the presenter is not present).

To meet the stand-alone criteria, it is suggested that presenters consider the following structure of their poster paper, if appropriate:

* Title, author(s), affiliation
* Introduction or abstract
* Objective, purpose, goal, etc.
* Text, tables, block diagrams, data, sketches, figures, photos, etc.
* Conclusions
* References, bibliography when applicable

### Poster presenters are expected to:

* Provide brief concise descriptions of the poster during the poster session
* Be prepared to elaborate on the poster during the poster session

It is recommended that presenters attach contact information below the poster for attendees interested in obtaining more information. While handouts and supplemental materials are helpful, you may wish to instead provide a sign-up sheet for names and addresses of conference attendees who would rather receive that content electronically.

### Tips for poster titles

* Consider interesting titles that will attract visitors.
* Come up with several different titles, and ask your colleagues to rank them.
* You will need to use extra large font, so your title can be read from a distance. Make sure your title is short enough for this font. If you need more descriptive words in your title, consider including these in a subtitle.

### Suggested resources

* [Poster PowerPoint template (pptx)](http://www.usetda.org/wp-content/uploads/2017/06/Poster_template_48x36.pptx)
* [Creating Effective Poster Presentations](http://www.ncsu.edu/project/posters/NewSite/) (North Carolina State Univ.)
* [Developing Poster Presentations in the Social Sciences](http://writingcenter.gmu.edu/?p=389) (George Mason Univ.)
* [Presentations & Poster Sesssions](http://brandeis.libguides.com/content.php?pid=34557&sid=270241) (Brandeis University)
* [Poster Presentations: Designing Effective Posters](http://library.buffalo.edu/asl/guides/bio/posters.html#Design) (University at Buffalo)
* [PowerPoint templates](http://www.posterpresentations.com/html/free_poster_templates.html) (These are generic. Check with your institution for institution-specific templates, or for logos to incorporate into these templates).

### Poster session area

* All poster sessions will be displayed at (TBD)
* USETDA will provide 48” x 36” foam core backing board.