

USETDA 2016 Conference Sponsorship Opportunities



The United States Electronic Thesis and Dissertation Association (USETDA) has announced its 6th annual conference to be held September 26 -28, 2016, at the Crowne Plaza Hotel in Columbus, Ohio. USETDA 2016 is for professionals from graduate schools, libraries, academic computing and anyone else working with electronic theses and dissertations. Our goal is to offer relevant, practice-oriented content to support ETD professionals, advance ETD operations and efficiencies, and

encourage the formation of state-wide ETD associations in the United States. The theme for the USETDA 2016 Conference is "Discovering Connections: Illuminating the World".

Sponsorship Options

The USETDA offers a variety of conference sponsorship options to help support our mission as well as to promote your brands, products and services. You will find the USETDA 2016 Conference sponsorship options and contract listed below, as well as [online](#). Please take a few moments to consider which level of support you could offer and the benefits we provide. Sponsors are welcome to submit a research-based program for consideration in the [Call for Proposals](#) (not intended for product demonstrations). Responses to this sponsorship invitation should be sent no later than May 15, 2016.

About USETDA 2016

USETDA 2016 is the national conference for ETD professionals from all areas: graduate schools, libraries, and information technology specialists. Our focus is on relevant and current issues with an emphasis on sharing practice-based resources from around the U.S. We anticipate at least 100 people will attend, with most constituents being from the United States. In past years we have averaged 100 participants attending and had numerous [corporate and non-profit sponsors](#), including colleges and universities, institutional repository and archival system providers, digital technology applications companies, bookbinders and other library related services. Part of the conference is the ETD Technology Fair, where vendors can set up exhibits and interact with our audience. Additionally there are opportunities to participate in the conference during plenary and breakout sessions as well as through advertising and distribution of your promotional materials at the venue and online. We offer a variety of accommodations to suit your promotional needs.

USETDA conferences are a fantastic venue for you to reach out to your constituents. Please consider showing your support by sponsoring this important event.

Contact Person:

John H. Hagen, Executive Director

Email: john.hagen@renaissance-scholar.com

www.usetda.org

Sponsorship Contract: See next page

USETDA 2016 Conference Resources:

- USETDA 2016 Conference Information www.usetda.org/usetda-conferences/usetda-2016/
- USETDA 2016 Conference Registration / Sponsorship Online Payment www.usetda.org/membership/#B



USETDA 2016 Conference Sponsorship Contract

Questions? Contact John Hagen at john.hagen@renaissance-scholar.com / (304) 290-2516

SPONSORSHIP CONTRACT between USETDA, U.S. National Conference on Electronic Theses and Dissertations and

Sponsoring Organization's Name & Address

The sponsor brings to the U.S. National Conference on Electronic Theses and Dissertations, USETDA 2016, a contribution of \$ U.S. Dollars, corresponding to the following sponsorship level:

Platinum Sponsor \$5,000

- Logo depicted on the front cover of the Conference program
- Mention in all conference literature as a Major sponsor
- Logo displayed on the USETDA Conference Web site*
- One full-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 10 inches high)
- Full-table display in the conference exhibition area
- Presentation from the sponsor (20 minutes) during a plenary session**
- Welcome address at the conference reception
- Opportunity to include leaflets in conference delegate packs
- Three complimentary conference registrations for representatives

- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Web site*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)

USETDA Membership – Bonus Benefit

- All sponsors receive a one-year USETDA membership

Regular Conference Registration Rates

- Members: \$269 / Non-Members: \$344

*Indicates the website will stay online after the event.

**Sponsor presentation guidance <http://www.usetda.org/>

Gold Sponsor \$2,000 (vendor)

- Logo depicted in the Conference program
- Mention in all Conference literature as an Associated Sponsor
- Logo displayed on USETDA Conference Web site*
- Half-page color advertisement in the Conference Program (camera ready, 7.5 inches wide by 5 inches high)
- Full-table display in the conference exhibition area
- Welcome message at a conference lunch
- Opportunity to include leaflets in conference delegate packs
- Two complimentary conference registration for representatives

Sponsorship Payment Processing Instructions:

This contract document will serve as the invoice for your sponsorship. Please complete, sign, scan/email or fax to return this contract to John Hagen, USETDA Executive Officer. Payment may be made by check made payable to **USETDA**; include a copy of this contract with your check remittance. For online registration and credit card payments visit www.usetda.org/membership/#B.

USETDA is a registered 501(c)(3) nonprofit charitable organization. USETDA FEIN: 45-2743803

Gold Sponsor \$2,000 (university / non-vendor)

- Logo depicted in the Conference program
- Mention in all Conference literature as an Associated Sponsor
- Logo displayed on USETDA Conference Web site*
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- Welcome message at a conference lunch
- Opportunity to include leaflets in conference delegate packs
- Two complimentary conference registration for representatives

USETDA Conference Sponsorship Contact Information:

USETDA
c/o John H. Hagen / Renaissance Scholarly Communications
545 W Herring Rd.
Masontown, WV 26542

Phone: (304) 290-2516
Email: john.hagen@renaissance-scholar.com

Silver Sponsor \$1,000 (vendor)

- Logo depicted in the Conference program
- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Web site*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)
- Half-table display in the conference exhibition area
- Welcome message at a conference breakfast
- One complimentary conference registration for a representative

In return sponsorship, USETDA will give the sponsor the benefits associated with the sponsorship level or negotiated benefits as noted.

Silver Sponsor \$1,000 (university / non-vendor)

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- Mention in all Conference literature as an Affiliated Sponsor
- Logo displayed on USETDA Conference Web site*
- Quarter-page color advertisement in the Conference Program (camera ready, 3.75 inches wide by 5 inches high)
- Welcome message at a conference breakfast
- One complimentary conference registration for a representative

	Sponsor Representative	USETDA Representative
Name		
Title		
Signature		
Date		

USETDA – United States Electronic Thesis & Dissertation Association
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www.usetda.org/

Bronze Sponsor \$750

- Logo depicted in the Conference program